

Split Signals: Television and Politics in the Soviet Union (Communication and Society)

Mickiewicz, Ellen Propper

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Split Signals Television And Politics In The Soviet Union

Ellen Mickiewicz



Split Signals Television And Politics In The Soviet Union:

Split Signals Ellen Mickiewicz, 1988-08-18 Television has changed drastically in the Soviet Union over the last three decades. In 1960 only five percent of the population had access to TV but now the viewing population has reached near total saturation. Today's main source of information in the USSR, television has become Mikhail Gorbachev's most powerful instrument for paving the way for major reform. Containing a wealth of interviews with major Soviet and American media figures and fascinating descriptions of Soviet TV shows, Ellen Mickiewicz's wide-ranging vividly written volume compares over one hundred hours of Soviet and American television covering programs broadcast during both the Chernenko and Gorbachev governments. Mickiewicz describes the enormous significance and popularity of news programs and discusses how Soviet journalists work in the United States. Offering a fascinating depiction of the world seen on Soviet TV, she also explores the changes in programming that have occurred as a result of glasnost. **Split Signals** Ellen Propper

Mickiewicz, 2023 Television has changed drastically in the Soviet Union over the last two decades. Ellen Mickiewicz's compelling volume challenges us to consider how television has become Mikhail Gorbachev's most powerful instrument for paving the way for major reform. Offering an insider's view into the world seen on Soviet TV, Mickiewicz explores the changes in programming that have occurred as a result of glasnost. Containing a wealth of interviews with major Soviet and American media figures and eye-opening accounts of Soviet TV shows, *Split Signals* also compares over one hundred hours of Soviet and American television news programs broadcast during both the Chernenko and Gorbachev governments. **Politics and**

the Soviet System Thomas F. Remington, 1989-06-18 This collection of essays focuses on topics pertaining to Soviet propaganda and policy making. Among the essays, there is a study of the view of international relations presented by Soviet TV news, a survey of development in comparative communist studies, and an analysis of recent changes. The Politics of

Transnational Television Austin Ogunsuyi, 2004-05-29 The central focus of this study is to provide an improved basis for articulating the politics of transnational television and its potentials for improving relations among nations. In this context, the politics of transnational television means the decision-making process that determines the degree of freedom of the press tolerated by individual governments and how that could affect broadcasting mode and attitudes toward other nations. The motivation for this research stems from a conviction that the cultural imperialism perspective on the nature and modes of transnational television are erroneous and therefore susceptible to a wide and often misleading theoretical assumption with wide-ranging implications. In reevaluating the concept of cultural imperialism, some fundamental questions are raised to determine to what extent its arguments are true. Using the elite theory of power in various societies, aided by Johan Galtung's model of a global communication in four worlds, we see a pattern of global television that suggests a similar motivation underlying media ownership in all societies. We acknowledge, with the support of a literature review and other data sources, the existence of a global systemic order where technology-rich nations dominate technology over poor nations. But there is

also substantial evidence to prove some of the poorer nations exercise some degree of autonomy This makes it more difficult to explain cultural imperialism simply as a relationship where developed and developing nations are arranged in dominant subordinate or top down order Through a strategy of original intent we are able to show the elite in various societies acquire television mainly to satisfy their political economic or social interest Media attitudes therefore are largely the ideological expression of local elite who determines foreign policy Television and Presidential Power in Putin's Russia Tina

Burrett,2010-12-14 As a new president takes power in Russia this book provides an analysis of the changing relationship between control of Russian television media and presidential power during the tenure of President Vladimir Putin It argues that the conflicts within Russia s political and economic elites and President Putin s attempts to rebuild the Russian state after its fragmentation during the Yeltsin administration are the most significant causes of changes in Russian media Tina Burrett demonstrates that President Putin sought to increase state control over television as part of a larger programme aimed at strengthening the power of the state and the position of the presidency at its apex and that such control over the media was instrumental to the success of the president s wider systemic changes that have redefined the Russian polity The book also highlights the ways in which oligarchic media owners in Russia used television for their own political purposes and that media manipulation was not the exclusive preserve of the Kremlin but a common pattern of behaviour in elite struggles in the post Soviet era Basing its analysis predominately on interviews with key players in the Moscow media and political elites and on secondary sources drawn from the Russian and Western media the book examines broad themes that have been the subject of constant media interest and have relevance beyond the confines of Russian politics Gorbachev and Gorbachevism Walter Joyce,Hillel Ticktin,Stephen White,1989 First Published in 1989 Routledge is an imprint of Taylor Francis an informa company **Global Communications, International Affairs and the Media Since 1945** Philip

Taylor,2002-11 An analysis of the nature role and impact of communications within the international arena since 1945 Taylor provides an accessible guide to this growing field for students of media communications studies and international history

The Greengrocer and His TV Paulina Bren,2011-08-15 The 1968 Soviet invasion of Czechoslovakia brought an end to the Prague Spring and its promise of socialism with a human face Before the invasion Czech reformers had made unexpected use of television to advance political and social change In its aftermath Communist Party leaders employed the medium to achieve normalization pitching television stars against political dissidents in a televised spectacle that defined the times The Greengrocer and His TV offers a new cultural history of communism from the Prague Spring to the Velvet Revolution that reveals how state endorsed ideologies were played out on television particularly through soap opera like serials In focusing on the small screen Paulina Bren looks to the normal of normalization to the everyday experience of late communism The figure central to this book is the greengrocer who in a seminal essay by V clav Havel symbolized the ordinary citizen who acquiesced to the communist regime out of fear Bren challenges simplistic dichotomies of fearful acquiescence and

courageous dissent to dramatically reconfigure what we know or think we know about everyday life under communism in the 1970s and 1980s Deftly moving between the small screen the street and the Central Committee and imaginatively drawing on a wide range of sources that include television shows TV viewers letters newspapers radio programs the underground press and the Communist Party archives Bren shows how Havel's greengrocer actually experienced normalization and the ways in which popular television serials framed this experience Now back by popular demand socialist era serials such as *The Woman Behind the Counter* and *The Thirty Adventures of Major Zeman* provide Bren contends a way of seeing literally and figuratively Czechoslovakia's normalization and Eastern Europe's real socialism No Illusions Ellen Mickiewicz, 2014-08-14

How will the future leaders of Russia regard the world scene How will they regard the United States democracy free speech and immigration What do they think of their current leaders And what sorts of tactics will they bring to international negotiating tables political and otherwise *No Illusions The Voices of Russia's Future Leaders* provides an engaging intimate and unprecedented window into the mindsets of the next generation of leaders in Russian politics business and economics In this book one hundred and eight students in Russia's three most elite universities the training grounds for the nation's leadership reveal their thoughts on international relations neighboring countries domestic and international media democratic movements and their government in focus groups they speak candidly passionately and sometimes sardonically about America As well Ellen Mickiewicz one of the world's foremost experts on Russian media politics and culture shows how their total immersion in the world of the internet an immersion that sets them apart from the current generation of Russian leadership and much of the rest of the country frames the way that they think and affects their trust in their leaders the media and their colleagues Their worldviews are complex and often contradictory reflecting complicated personalities that are adaptable yet also subject to much internal strife and splintering For example while many of them are planning to go into politics they express ambivalence about voting they have favorable views of democracy but not of the American model they are shrewd critics of government propaganda and yet have clearly absorbed residue of Cold War defensiveness Mickiewicz also looks at the nation's massive protests and nascent political movements to show how they came about and to consider what promise they might hold even in times of narrowing opportunities She profiles several of Russia's up and coming leaders including charismatic and controversial activist and politician Aleksei Navalny who even during his legal trials and house arrest remains the face of the opposition to the Putin regime As this book shows the next generation of Russian leadership promises to hold a rather different worldview from that of the current one yet it is not a worldview that readily embraces American democracy *No Illusions* is a thought provoking and often surprising glimpse into the future of Russia's foreign relations **Democracy and the Media** Richard Gunther, Anthony Mughan, 2000-08-28 This book presents a systematic overview and assessment of the impacts of politics on the media and of the media on politics in authoritarian transitional and democratic regimes in Russia Spain Hungary Chile Italy Great Britain Germany Japan the Netherlands and

the United States Its analysis of the interactions between macro and micro level factors incorporates the disciplinary perspectives of political science mass communications sociology and social psychology These essays show that media s effects on politics are the product of often complex and contingent interactions among various causal factors including media technologies the structure of the media market the legal and regulatory framework the nature of basic political institutions and the characteristics of individual citizens The authors conclusions challenge a number of conventional wisdoms concerning the political roles and effects of the mass media on regime support and change on the political behavior of citizens and on the quality of democracy

Embracing the Melody of Appearance: An Psychological Symphony within **Split Signals Television And Politics In The Soviet Union**

In a world taken by displays and the ceaseless chatter of instantaneous connection, the melodic elegance and emotional symphony developed by the prepared word often disappear in to the backdrop, eclipsed by the persistent noise and interruptions that permeate our lives. But, set within the pages of **Split Signals Television And Politics In The Soviet Union** a charming fictional prize full of organic thoughts, lies an immersive symphony waiting to be embraced. Crafted by a wonderful musician of language, that captivating masterpiece conducts readers on a psychological trip, well unraveling the concealed melodies and profound influence resonating within each cautiously crafted phrase. Within the depths with this emotional assessment, we can explore the book is key harmonies, analyze its enthralling writing type, and submit ourselves to the profound resonance that echoes in the depths of readers souls.

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