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Spin Out:

Spinout Ventures André Laplume, Sepideh Yeganegi, 2024-03-26 Whether you are considering launching your own business or managing spinout ventures within your organization this is your essential guide to the journey from employment to entrepreneurship For many aspiring entrepreneurs the path to entrepreneurship begins within the walls of established corporations This book is uniquely tailored for employees and executives in the private sector either experiencing entrepreneurial ambitions or dealing with them in their organizations Whether you are considering launching your own business or managing spinout ventures within your organization this is your essential guide to the journey from employment to entrepreneurship Delve into the choices that employee entrepreneurs make and the consequences they face If you work in or run an organization gain insights into the processes and critical decision making moments through real life spinout stories like Chevrolet Apple Zoom Zillow Intel and Electronic Arts Spinouts have a distinct advantage which comes from what they inherit from their parent firms Their advantage hinges on what they absorb or carry forward from their parent firms While some parent companies actively support and cultivate their spinouts leveraging them to bolster their reputation others adopt a more defensive approach Learn from parent firm cases like Fairchild Palantir AstraZeneca Nokia and Paypal Explore the controversial yet often successful path of spinout ventures The ^AOxford Handbook of Entrepreneurship and Collaboration Jeffrey J. Reuer, Sharon F. Matusik, Jessica Jones, 2019-08-08 This comprehensive volume addresses the most important topics related to collaboration and connects them to unique challenges and opportunities related to entrepreneurship Bringing together scholars from both areas the handbook bridges these two avenues of research to generate new insights and encourage a more integrated development of these linked concerns **Strategies for Exploiting Intellectual Property** Keene, New Frontiers in Open Innovation Henry William Chesbrough, Wim Vanhaverbeke, Joel West, 2014 Following on from their previous book Open Innovation the editors have compiled this book as a major initiative of top scholars in open innovation setting out a research agenda for the next 5 to 10 years *New Technology-Based Firms in the New Millennium* Ray Oakey, Gary Cook, 2008-05-26 Examines the question of whether providing work experience within courses of study in higher education affects entrepreneurial attitudes and behaviour important given government imperatives to foster entrepreneurship through the education system **The Third Sector Delivering Public Services** James Rees, David Mullins, 2016-07-26 This important book is the first edited collection to provide an up to date and comprehensive overview of the third sector's role in public service delivery Exploring areas such as social enterprise capacity building volunteering and social value the authors provide a platform for academic and policy debates on the topic Drawing on research carried out at the ESRC funded Third Sector Research Centre the book charts the historical development of the state third sector relationship and reviews the major debates and controversies accompanying recent shifts in that relationship It is a valuable resource for social science academics and postgraduate students as well as

policymakers and practitioners in the public and third sectors in fields such as criminal justice health housing and social care

Shedding New Lights on Organisational Learning, Knowledge and Capabilities Joaquin Alegre,Ricardo

Chiva,Anabel Fernandez-Mesa,2014-06-30 Research on organisational learning knowledge and capabilities has indeed become one of the most fruitful and interesting areas in the field of management and has not only improved our understanding of organisations but also helped them to face the new challenges of our turbulent age Are our organizations learning to face a new age What kinds of learning and knowledge are necessary to understand our age What new lights can help us to understand organisational learning and knowledge Are there shades Shedding New Lights dispels uncertainties and provides a better observation and understanding of this particular phenomenon This book includes an overview of the major topics on organisational learning knowledge and capabilities There are three parts the first focuses on organisational learning and particularly on practice and communities of practice The second part deals with knowledge creation and transfer two main knowledge management processes that are extremely relevant for firm performance Finally the third part examines the phenomenon of ambidexterity explorative and exploitative learning and the absorptive capacity of the firm

Managing Technology Entrepreneurship and Innovation Paul Trott,Dap Hartmann,Patrick van der Duin,Victor Scholten,J. Roland Ortt,2015-12-14 Managing Technology Entrepreneurship and Innovation is the first textbook for non business based entrepreneurship courses focussed on students with a background in science and technology Its comprehensive rigorous and yet accessible approach originates from the authors considerable experience mentoring students as they turn their technological ideas into real life business ventures The text is separated into three parts providing a roadmap for successful entrepreneurial projects Part I focusses on how to create your venture turning technology into businesses and how to link together entrepreneurship and innovation Part II shows you how to grow your venture and make it profitable looking at the early development of academic spin outs and how to adapt your technology to the customers needs Part III takes you through the day to day running on your business whether to adopt a contingency or contextual approach how to develop new products and services and alternative options for growth With a wide range of practical steps lists of things to consider and guidelines on how to turn your technology based ideas into a successful business this text will be essential for all non business students who need to understand entrepreneurship management and innovation It will also prove a useful introduction to all Masters level students taking these subjects in business schools New Perspectives in Technology

Transfer Dana Mietzner,Christian Schultz,2021-02-06 This edited book presents research results that are relevant for scientists practitioners and policymakers who engage in knowledge and technology transfer from different perspectives Empirical and conceptual chapters present original approaches regarding the current practice and policies behind technology transfer By providing analyses at the macro meso and micro level the respective chapters demonstrate how technology is moving from various organizational contexts into new institutions and becoming a critical aspect for

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