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**HOW THE
WHITE HOUSE
AND THE MEDIA
MANIPULATE
THE NEWS**

**SPIN
CYCLE**

HOWARD KURTZ

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Spin Cycle How The White House And The Media Manipulate The News

Alan Partington



Spin Cycle How The White House And The Media Manipulate The News:

Spin Cycle Howard Kurtz, 1998-09-09 In *Spin Cycle* Washington Post reporter Howard Kurtz reveals the inside workings of Clinton's well oiled propaganda machine arguably the most successful team of White House spin doctors in history He takes the reader into closed door meetings where Bill Clinton Al Gore Mike McCurry Lanny Davis and other top officials plot strategy to beat back the scandals and neutralize a hostile press corps through stonewalling stage managing and outright intimidation He depicts a White House obsessed with spin and pulls back the curtain on events and tactics that the administration would prefer to keep hidden

Political Campaigns and Political Advertising Frank W. Baker, 2009-06-04 Examining political campaigns and political advertising through the analytical lens of media literacy this well illustrated and timely handbook guides readers through the maze of blandishments and spin that is the hallmark of the modern political campaign It dissects the persuasive strategies embedded in the political messages we encounter every day in the media and demonstrates the importance of critical thinking in evaluating media stories Key concepts of media literacy are applied to political advertising in traditional media newspapers television radio and on the Internet the new frontier of the political advertising wars Dealing with blogs social networking user generated Web sites and other electronic formats familiar to young voters this lively introduction to the new world of political messaging appeals to readers affinity for visual learning as well as their ability to discern messages in text Unique in applying media literacy concepts to the political context while directly addressing students and general readers this book not only explains but graphically demonstrates both established techniques of political framing and the new avenues of persuasion being pioneered in digital media It will also interest viewers who like their political news in traditional media but unconventional formats

The Language of Persuasion in Politics Alan Partington, Charlotte Taylor, 2017-09-27 This accessible introductory textbook looks at the modern relationship between politicians the press and the public through the language they employ with extensive coverage of key topics including spin spin control and image politics models of persuasion authority contrast association pseudo logical and post truth arguments political interviewing difficult questions difficult answers metaphors and metonymy rhetorical figures humour irony and satire Extracts from speeches soundbites newspapers and blogs interviews press conferences election slogans social media and satires are used to provide the reader with the tools to discover the beliefs character and hidden strategies of the would be persuader as well as the counter strategies of their targets This book demonstrates how the study of language use can help us appreciate exploit and protect ourselves from the art of persuasion With a wide variety of practical examples on both recent issues and historically significant ones every topic is complemented with guiding tasks queries and exercises with keys and commentaries at the end of each unit This is the ideal textbook for all introductory courses on language and politics media language rhetoric and persuasion discourse studies and related areas

The Loudest Voice in the Room Gabriel Sherman, 2017-02-14 A revelatory journey inside the world of Fox News and Roger Ailes

the brash sometimes combative network head who helped fuel the rise of Donald Trump NEW YORK TIMES BESTSELLER NOW A SHOWTIME LIMITED SERIES NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR When Rupert Murdoch enlisted Roger Ailes to launch a cable news network in 1996 American politics and media changed forever With a remarkable level of detail and insight Vanity Fair magazine reporter Gabriel Sherman puts Ailes s unique genius on display along with the outsize personalities Bill O Reilly Sean Hannity Megyn Kelly Sarah Palin Karl Rove Glenn Beck Mike Huckabee Gretchen Carlson Bill Shine and others who have helped Fox News play a defining role in the great social and political controversies of the past two decades From the Clinton Lewinsky scandal to the Bush Gore recount from the war in Iraq to the Tea Party attack on the Obama presidency Roger Ailes developed an unrivaled power to sway the national agenda Even more he became the indispensable figure in conservative America and the man any Republican politician with presidential aspirations had to court How did this man become the master strategist of our political landscape In revelatory detail Sherman chronicles the rise of Ailes a frail kid from an Ohio factory town who through sheer willpower the flair of a showman fierce corporate politicking and a profound understanding of the priorities of middle America built the most influential television news empire of our time Drawing on hundreds of interviews with Fox News insiders past and present Sherman documents Ailes s tactical acuity as he battled the press business rivals and countless real and perceived enemies inside and outside Fox Sherman takes us inside the morning meetings in which Ailes and other high level executives strategized Fox s presentation of the news to advance Ailes s political agenda provides behind the scenes details of Ailes s crucial role as finder and shaper of talent including his sometimes rocky relationships with Fox News stars such as O Reilly Hannity and Carlson and probes Ailes s fraught partnership with his equally brash and mercurial boss Rupert Murdoch Roger Ailes s life is a story worthy of Citizen Kane Featuring an afterword about Ailes s epic downfall during the extraordinary 2016 election The Loudest Voice in the Room is an extraordinary feat of reportage with a compelling human drama at its heart The Linguistics of Political Argument Alan Partington,2003-08-29 This book examines the relationship between the White House in the person of its press secretary and the press corps through a linguistic analysis of the language used by both sides A corpus was compiled of around fifty press briefings from the late Clinton years A wide range of topics are discussed from the Kosovo crisis to the Clinton Lewinsky affair This work is highly original in demonstrating how concordance technology and the detailed linguistic evidence available in corpora can be used to study discourse features of text and the communicative strategies of speakers It will be of vital interest to all linguists interested in corpus based linguistics and pragmatics as well as sociolinguists and students and scholars of communications politics and the media **Tag Teaming the Press** James E. Mueller,2008-06-27 Tag Teaming the Press James Mueller s lively account of the evolution of the press relations of Bill and Hillary Clinton begins with the couple s earliest student political activism in the sixties and continues through Hillary s run for the White House in 2008 Based largely on interviews with the journalists who covered them the book explains how the most powerful political

couple in America learned to handle the media an indispensable skill for the twenty first century politician Mueller shows that the Clintons honed that skill through years of interacting with journalists—as campaign workers as candidates and as candidates spouses He also makes clear that it is the latter category that makes the Clintons unique among American political couples At various times in their more than 30 years in politics Bill and Hillary have fulfilled a number of roles for each other in dealing with reporters including lightning rod bad cop good cop and schmoozer Mueller examines each of these roles and discusses how the Clintons played them sometimes winning sometimes losing but always well worth watching Written in an engaging style but based on thorough research Tag Teaming the Press is a valuable resource for students of media and politics and an informative read for anyone who cares about American democracy and the role the press plays in it

Framing Public Life Stephen D. Reese, Oscar H. Gandy, Jr., August E. Grant, 2001-06-01 This distinctive volume offers a thorough examination of the ways in which meaning comes to be shaped Editors Stephen Reese Oscar Gandy and August Grant employ an interdisciplinary approach to the study of conceptualizing and examining media They illustrate how texts and those who provide them powerfully shape or frame our social worlds and thus affect our public life Embracing qualitative and quantitative visual and verbal and psychological and sociological perspectives this book helps media consumers develop a multi faceted understanding of media power especially in the realm of news and public affairs **Corpus-Assisted**

Discourse Studies on the Iraq Conflict John Morley, Paul Bayley, 2011-01-13 This volume illustrates the role of language in political action by analyzing the discourse of various British and US institutions on the war in Iraq It combines quantitative methods based on a sophisticated modular corpus in order to identify regularly occurring lexical and semantic patterns and qualitative context based discourse analysis **Presidential Misconduct** James M. Banner Jr., 2019-07-02 Named a best

book of the year by The Economist and Foreign Affairs A whole book devoted exclusively to the misconduct of American presidents and their responses to charges of misconduct is without precedent from the introduction to the 1974 edition by C Vann Woodward Pulitzer Prize winning Yale historian The historic 1974 report for the House Committee on the Judiciary updated for today by leading presidential historians In May 1974 as President Richard Nixon faced impeachment following the Watergate scandal the House Judiciary Committee commissioned a historical account of the misdeeds of past presidents The account compiled by leading presidential historians of the day reached back to George Washington's administration and was designed to provide a benchmark against which Nixon's misdeeds could be measured What the report found was that with the exception of William Henry Harrison who served less than a month every American president has been accused of misconduct James Buchanan was charged with rigging the election of 1856 Ulysses S Grant was reprimanded for not firing his corrupt staffer Orville Babcock in the Whiskey Ring bribery scandal and Franklin D Roosevelt's administration faced repeated charges of malfeasance in the Works Progress Administration Now as another president and his subordinates face an array of charges on a wide range of legal and constitutional offenses a group of presidential historians has come together

under the leadership of James M Banner Jr one of the historians who contributed to the original report to bring the 1974 account up to date through Barack Obama s presidency Based on current scholarship this new material covers such well known episodes as Nixon s Watergate crisis Reagan s Iran Contra scandal Clinton s impeachment and George W Bush s connection to the exposure of intelligence secrets But oft forgotten events also take the stage Carter s troubles with advisor Bert Lance Reagan s savings and loan crisis George H W Bush s nomination of Clarence Thomas to the Supreme Court and Obama s Solyndra loan controversy The only comprehensive study of American presidents misconduct and the ways in which chief executives and members of their official families have responded to the charges brought against them this new edition is designed to serve the same purpose as the original 1974 report to provide the historical context and metric against which the actions of the current administration may be assessed

New Media Language Jean Aitchison, Diana Lewis, 2004-06-02

New Media Language brings leading media figures and scholars together to debate the shifting relations between today s media and contemporary language From newspapers and television to email the Internet and text messaging there are ever increasing media conduits for news This book investigates how developments in world media have affected and been affected by language Exploring a wide range of topics from the globalization of communication to the vocabulary of terrorism and the language used in the wake of September 11 New Media Language looks at the important and wide ranging implications of these changes From Malcolm Gluck on wine writing to Naomi Baron on email the authors provide authoritative and engaging insights into the ways in which language is changing and in turn changes us With a foreword by Simon Jenkins New Media Language is essential reading for anyone with an interest in today s complex and expanding media

Immerse yourself in heartwarming tales of love and emotion with Crafted by is touching creation, **Spin Cycle How The White House And The Media Manipulate The News** . This emotionally charged ebook, available for download in a PDF format (Download in PDF: *), is a celebration of love in all its forms. Download now and let the warmth of these stories envelop your heart.

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