

# Social Responsibility



# Socially Responsible It Management

**Jianjun Gao**



## **Socially Responsible It Management:**

**The Aspen Institute Guide to Socially Responsible MBA Programs: 2008-2009** The Aspen Institute, 2008-06-23

The Aspen Institute a premier non profit research organization for corporate social responsibility offers the first comprehensive guide to the world s leading global MBA programs in CSR an indispensable guide for prospective students universities hiring companies and libraries This guide provides an overview of how global MBA programs bring social impact management into their curricular and extracurricular programs Social impact management which includes environmental ethical and corporate governance issues is the field of inquiry at the intersection of business needs and wider societal concerns that reflects their complex interdependency Without an understanding of this interdependency neither business nor the society in which it operates can thrive Each year business schools from around the world strive to differentiate themselves and attract the best and the brightest future business leaders while prospective MBAs are looking for a program that will provide effective management skills to succeed in the changing face of business The bottom line is no longer exclusively dedicated to financial returns Rather business leaders must also consider the environmental and social impacts of their decisions in order to compete in today s marketplace The MBA schools that participate in the Aspen Institute s survey and are therefore highlighted in the Aspen Institute Guide for Socially Responsible MBA Programs 2008 2009 are leaders in integrating these issues into their MBA curricula

**Social Responsibility - Sustainability, Education and Management** Matjaž Mulej ,Robert G. Dyck, 2014-07-08 Current global economic crises call for social responsibility to replace neo liberalistic one sided and short term criteria causing monopolies of global enterprises The triad freedom brotherhood equality and the invisible hand support the hypothesis of interdependence among humans Humanity s existence is endangered under the threat of global capitalism unless the social responsibility s concept everyone s social responsibility impacts everyone in society becomes the new socio economic order realized alongside concepts as interdependence and holism and using its principles of accountability transparency ethical behavior respect for stakeholders for the rule of law for international norms and human rights Social Responsibility A non technological innovation process explores the realm of social responsibility in the context of innovation business practice and economic crises Readers can apply related principles to their business practices and enhance their business prospects in a modern environment facing the challenges of socio economic crises This volume is intended for graduates and professionals working in government organizations and commercial enterprises to learn basic concepts about social responsibility and introduce holistic management practices in their daily and professional lives

**Socially Responsive Organizations & the Challenge of Poverty** Milenko Gudi?, Al Rosenbloom, Carole Parkes, 2017-09-08 This book provides a combination of case studies and current action research describing how businesses and civil society organizations are working to alleviate poverty in local and global communities It intends to provide conceptual and research rationales for why management education and management institutions must

address the issue of poverty The book responds to one of the major findings from the research of the PRME Working Group on Poverty that the topic of poverty still lacks a strong business case for management educators and program institutional administrators The distinctive features of this book are that it 1 includes examples of small and medium sized SME businesses 2 deals with the issue of poverty as a human rights violation 3 explores the issue of absolute versus relative poverty 4 deals with leadership challenges in organizations committed to poverty alleviation and 5 discusses the issues in terms of management education s responsibility for setting new management research institutional and intellectual agendas The first of two books to be produced by the PRME Working Group on Poverty Socially Responsive Organizations and The Challenge of Poverty aims to provide both researchers and practitioners with the most wide ranging coverage yet published on how business can be a positive force in alleviating poverty and how management education needs to adapt to this increasingly crucial prerogative *The Oxford Handbook of Corporate Social Responsibility* Andrew Crane,2008-02-14 CSR encompasses broad questions about the changing relationship between business society and government An authoritative review of the academic research that has both prompted and responded to these issues the text provides clear thinking and perspectives on CSR and the debates around it **Theory and Practice of Corporate Social Responsibility** Samuel O Idowu,Celine Louche,2011-01-06 Modern businesses and organizations understand that corporate social responsibility CSR has become an important factor for sustainable success At the same time CSR has established itself as a widely accepted element of courses in managerial training and education This book designed to support CSR teaching collects 14 essays that clearly illustrate and explain the benefits and challenges of socially responsible corporate policies Aligning theory and practice the book focuses on four central themes management environment and sustainability corporate social responsibility and accounting and financial reporting Business students and experienced managers alike will find this book a valuable resource that helps them to discover the strong forces that link successful management with corporate social responsibility

**Corporate Social Responsibility Reporting in China** Kwang-Yong Shin,2014-01-23 The CSR report has become a very important tool which can help corporations to set up strategies and build their core competencies This book presents a range of cases from different industries Based on the analysis of the enterprise survival environment it points out the necessity and significance of CSR The book analyzes the current situation and development trend of CSR in China as well as its international developing trend By analyzing the management framework and formulation process of the CSR report this book provides businesses with guiding principles for preparing the CSR report **Leadership Strategies for Promoting Social Responsibility in Higher Education** Enakshi Sengupta,Patrick Blessinger,Craig Mahoney,2020-08-03 This book explores the theoretical underpinnings and interventions of CSR practised by universities across the globe and the role their leadership plays in promoting this It provides international examples from the US Africa Europe and Asia with implications and insights for university leadership staff and students Corporate Social Responsibility in Developing and Emerging

Markets Onyeka Osuji, Franklin N. Ngwu, Dima Jamali, 2020 A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets *Corporate Social Responsibility in Developing Countries* Steven Kayambazinthu Msosa, Shame Mugova, Courage Mlambo, 2023-06-20 This book examines corporate social responsibility theories and models in the context of developing countries The developing countries are amongst the poorest countries of the world despite vast natural resources The natural resources are mismanaged proceeds are misappropriated corruption and conflict are centered on resource control Governments and Multinational Corporations MNCs are at the centre of the controversy of corporate social responsibility CSR in the affected countries Moreover the lack of systems procedures and legislation to enforce CSR has led to environmental degradation and a decline in business ethics and morality This book analyses Corporate Social Responsibility in developing countries with specific reference to the extractive industry by integrating academic and industrial perspectives It will be of interest to researchers in the field of CSR as well as for management professionals The Critical State of Corporate Social Responsibility in Europe Ralph Tench, Brian Jones, William Sun, 2018-06-29 This edited volume aims at exploring the uniqueness and complexity of European CSR approaches perspectives and practices through a critical lens The Routledge Handbook of Corporate Social Responsibility Communication Amy O'Connor, 2022-11-22 Winner of the National Communication Association's Public Relations Division 2023 Outstanding Book Award This handbook is a resource for students faculty and researchers who are focused on understanding the role communication plays in the formation and execution of corporate social responsibility CSR activities Bringing together authors who are thought leaders and emerging scholars from diverse theoretical and methodological perspectives it examines the issues central to CSR communication including theoretical underpinnings form and content of CSR messaging the boundaries of engagement and the tensions associated with CSR communication It offers a unique combination of functional and formative approaches to CSR communication designed to expose readers to a blend of approaches With attention to issues of diversity equity and inclusion this handbook also explicitly addresses recent societal changes and how those changes will impact CSR communication research and practices in the future Offering both a strong introduction to topics for novices as well as a more advanced interrogation of CSR communication for more knowledgeable readers the handbook is appropriate for advanced students and researchers in public relations strategic communication organizational communication and allied fields Research Report on Corporate Social Responsibility of China Jiagui Chen, Qunhui Huang, Huagang Peng, Hongwu Zhong, 2015-04-21 This book is compiled based on the research methodology and technical approach applied in the Blue Book of Corporate Social Responsibility It consists of five parts Summary index Industry Case Studies and Appendices The index evaluates Chinese enterprises annually on their performance in CSR management and the level of information disclosure by assessing four different aspects responsibility management economic responsibilities social responsibilities and environmental responsibilities Moreover it identifies and analyzes phase specific

characteristics of CSR development in China in the hope of providing references for further studies on Chinese CSR

**Social Responsibility: Range of Perspectives Per Topics and Countries** Matjaz Mulej ,Robert G. Dyck,2015-04-30

Current global economic crises call for social responsibility to replace neo liberalistic one sided and short term criteria causing monopolies of global enterprises Humanity s existence is endangered under the threat of global capitalism unless the positive concept everyone s social responsibility impacts everyone in society becomes the basis of the new socio economic order This concept must be realized together with related concepts of interdependence and holism embodying the principles of accountability transparency ethical behavior and respect for stakeholders to support the rule of law international norms and human rights Range of Perspectives Per Topics and Countries brings forth discussions from researchers from different countries The contents of this volume include discussions related to community involvement disaster response and disease epidemics among other topics The volume also includes studies on social responsibility standards in a Mexican city as well as a discussion of social responsibility in BIRCS countries

**Corporate Social Responsibility and Employer Attractiveness** Silke

Bustamante,Fabio Pizzutilo,Martina Martinovic,Susana Herrero Olarte,2021-12-19 This book investigates the preferences of young job seekers for different aspects of corporate social responsibility CSR in comparison to other non CSR related employer attributes It takes into account the potential influence of cultural and socio economic variables and provides a differentiated global perspective In its first part the book gives an overview about the impact of CSR on employer attractiveness and explains the factors that potentially influence CSR preferences of young job seekers all over the world In a second part the research design is outlined and employer related preferences of 4783 graduates and students coming from 22 countries across the globe are discussed In the third part research results are presented for different cultural clusters The most important criteria for employer choice of respondents are reflected against the socio economic background and against the characteristics of CSR of the countries in question Finally the results are summarized and implications for global employer branding are derived

**Corporate Social Responsibility - Sustainable Business** Rae Lindsay,Roger

Martella,2020-06-17 In a dramatic departure from its voluntary origins corporate social responsibility CSR is rapidly shifting to hold multinational companies accountable for more than traditional shareholder performance This CSR movement is embracing new environmental social and governance ESG frameworks that both promote global sustainability goals and enhance accountability for negative impacts businesses can have on planet and people This collection of essays by leading businesspeople international civil servants legal practitioners academics and other experts offers a forward looking and pragmatic perspective that illuminates the major themes in this movement towards increasingly sustainable transparent and accountable business practices The collection shows how CSR has evolved to account for societal pressures environmental climate change and human rights impacts international policy imperatives and the practical challenges of regulating commercial activity that transcends borders The chapters offer an in depth examination of current issues including

international frameworks and multistakeholder initiatives catalysing foundational change the shifting emphasis on corporate imperatives to avoid harm to third parties trends in CSR focused on assuring the planet's future sustainability and social stability regulatory initiatives around the globe including Europe North America Asia and Africa and extended accountability for activities of corporate group members and supply chains The pressure and business case for companies to incorporate CSR into corporate governance is intensifying with each quarter shareholder meeting and regulatory agenda The integration of CSR and new ESG frameworks into multinational corporate strategy and operations is key to sustainable business models that can generate long term value for the organization and all stakeholders Their acceptance as cornerstones of 21st century business practice appears inevitable Taking full account of the imperative for companies and their lawyers to grapple with the practical and legal challenges in this area this volume is an invaluable and pragmatic addition to the practitioners toolbox at this important juncture in an ever more dynamic field

**Embedding Sustainability, Corporate Social Responsibility and Ethics in Business Education** Borland, Helen, Butler, Michael, Elliott, Caroline, Ormrod, Nathalie, 2022-06-14 This cutting edge book finds that alternative teaching and learning methods such as Responsible Management Learning and non linear decision making gameplay can encourage deep learning integrated thinking and a transformative consumer research perspective Forward thinking it emphasises the importance of infusing the values of the United Nations 17 Sustainable Development Goals into future curriculums and discusses the eco centric embedded transdisciplinary and personally transformative learning and teaching required to achieve these

**Sustainable Development and Corporate Social Responsibility** Dongyong Zhang, Stephen Morse, Uma Kambhampati, 2017-11-06 Corporate Social Responsibility CSR has become an important concept in the last few decades Although it originated in the developed countries of the West the concept has been embraced and adapted by corporations and policy making agencies in many developing countries Not surprisingly given the importance of growth and development as policy objectives in these countries CSR has had a significant impact on sustainable development Sustainable Development and Corporate Social Responsibility explores the evolution of CSR across the developed and developing world with a particular focus on China and sustainable development Through an extensive review of the literature and relevant case studies the book examines whether CSR can make a contribution to sustainable development how the patterns of CSR in developed Western economies compare to that in the rapidly growing economy of China what trade offs take place between CSR and economic growth as well as the future of CSR and its possible impact on the global sustainable development agenda This book is a valuable resource for academics and upper level undergraduate and postgraduate students in the fields of human social geography economics business studies sustainable development development studies and environmental studies

*Educating for Responsible Management* Roz Sunley, Jennifer Leigh, 2017-11-22 It is well known the global community is looking towards business to play its role in creating a just and fair economy This increases the urgency and relevance of new approaches to management education that

can engage and foster socially responsible leaders who are resilient creative and innovative thinkers Educating for Responsible Management profiles cutting edge approaches to pedagogy for the Principles for Responsible Management Education PRME that go beyond current discussions of sustainability and corporate social responsibility content to include a wider lens that highlights the processes of educating the next generation of responsible managers The book draws together leading thinkers practitioners and management education to share their practice and research on how management educators can prepare themselves their students the learning environment and their teaching resources to meet these challenges These conversations across practice lines highlight a range of innovative pedagogical approaches and methods used by responsible management educators around the world to provide effective learning experiences *Academic Social Responsibility* Agata Stachowicz-Stanusch,Wolfgang Amann,2018-04-01 The book *Academic Social Responsibility Sine Qua Non for Corporate Social Performance* is our endeavor to disseminate the awareness of the significance of responsible especially management education not only for academic stakeholders but for the whole society It is an interesting combination of theories studies recognitions and experiences gained by authors from different countries institutions who function in various institutional and cultural conditions The book is divided into Introduction and three parts Towards the Socially Responsible University Socially Responsible Education for Enterprise Development Human Voice in Responsible Management Education The authors present fresh concepts for socially responsible university their impact on real business performance as well as discussions on specific issues when implementing academic social responsibility in practice **The Routledge Companion to Corporate Social Responsibility** Thomas Maak,Nicola Pless,Marc Orlitzky,Sukhbir Sandhu,2021-08-25 While the concept and domain of Corporate Social Responsibility CSR are not new its beginnings can be tracked back to the 1960s its scope urgency and relevance have shifted dramatically in recent years CEO responses show that the majority of business leaders understand that they operate in an environment of contested values and that stakeholders expect companies to do better and more However many corporate incentive systems are not in sync with societal norms and expectations Moreover grand challenges such as climate change and global pandemics and growing interconnectedness shed light on the fault lines of value creation through complex supply chain systems exposing unacceptable working conditions modern slavery and the environmental consequences of highly distributed production at any cost As a consequence corporate social responsibility has become a widely accepted common denominator of the role and responsibilities of business in society ranging from core functions such as health safety and environment standards to governance and recognition of stakeholders supply chain design and corporations stand on climate change and its responsibility to future generations This volume assembles state of the art scholarship from leading scholars in the field and enables a full range view of CSR from its roots normative foundations and institutional perspectives to matters of stakeholding the global value chain social innovation and future directions The Routledge Companion to Corporate Social



Responsibility represents a prestige reference work providing an overview of the subject area of CSR for academics researchers postgraduate students as well as reflective practitioners

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