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# The Consumer And Corporate Accountability

**Thomas Beschorner, Thomas  
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## **The Consumer And Corporate Accountability:**

**The Consumer and Corporate Accountability** Ralph Nader,1973 Much corporate behavior is harmful and unjust The issues and problems touched on in this book do not constitute a complete nor even comprehensive survey of consumer ills But all these problems possess a common denominator they can no longer be ignored Moreover intelligent and just solutions must emanate from students of business economics political science sociology and law among others It is hoped that the readings here will contribute to the kind of critical awareness required of any intelligent consumer who must cope with the day to day business of preserving and improving the quality of our society p v Fair Trade, Corporate Accountability and Beyond Shelley Marshall,2016-04-15 As trade and production have increasingly crossed international boundaries private bodies and governments alike have sought new ways to regulate labour standards and advance goals of fairness and social justice Governments are harnessing social and market forces to advance corporate accountability while private bodies are employing techniques drawn from command and control regulation to shape the behaviour of business This collection brings together the research and reflections of a diverse international mix of academics activists and practitioners in the fields of fair trade and corporate accountability representing perspectives from both the industrialized and developing worlds Contributors provide detailed case studies of a range of social justice governance initiatives documenting the evolution of established strategies of advocacy and social mobilization and evaluating the strengths and limitations of voluntary initiatives compared with legally enforceable instruments **Perspectives on Improving Corporate Responsibility and Consumer Protections** United States. Congress. Senate. Committee on Commerce, Science, and Transportation. Subcommittee on Consumer Affairs, Foreign Commerce, and Tourism,2005 **Corporate Accountability under Socio-Economic Rights** Jernej Letnar Čerňič,2018-08-14 In recent decades corporations have increasingly accepted that they have obligations to respect the socio economic rights of individuals whose rights to livelihoods education food health housing and water are affected by the actions of corporations on a daily basis Despite this it is often difficult for victims to bring corporations to court for violations of their socio economic rights Domestic constitutional systems provide at best fragile and limited protections against adverse corporate activities while international responses have been lacking in creating obligations and accountability for corporations under socio economic rights The urgency of bolstering corporate accountability for socio economic rights is therefore apparent In light of this this book asks whether corporations are required to observe socio economic rights and if they are accountable for any violations In doing so it identifies and analyzes the theoretical foundations and the existing scope of corporate accountability arising from socio economic rights at both national and international levels Through careful analysis Jernej Letnar Čerňič exposes the stark need for greater clarity in the obligations and accountability of corporations advocating a normative framework for corporate accountability for socio economic rights in national legal orders which builds on existing mechanisms Morality and the Market N. Craig Smith,2016

**Corporate Accountability and Liability for Climate Change** Elbert de Jong, 2024-11-08 As litigation rises against corporations and their climate change policies this timely book examines their accountability and liability It illustrates the potential and limitations of legal doctrines across human rights law soft law contract law consumer law and non contractual liability law for holding corporations responsible for climate change

**Building Corporate Accountability** Simon Zadek, Richard Evans, Peter Pruzan, 2013-11-05 The practice of social and ethical accounting is emerging as a key tool for companies in the 1990s in response to calls for greater transparency and accountability to different stakeholders and as a means for managing companies in increasingly complex situations where social and environmental issues are significant in securing business success This is the first book to address the practice of social and ethical accounting auditing and reporting and its implications for the development of corporate social ethical and environmental responsibility It includes ten case studies as well as an historical overview of the development of social and ethical accounting and reporting The editors introduce a methodological framework that allows emerging practice worldwide to be analysed understood and improved and the case studies are written by the practitioners giving insight into the experiences described This innovative book written by internationally acknowledged leaders in the field will be of enormous value to business managers particularly those with responsibility for corporate affairs human resources environmental management financial management or planning It will also be a useful text for business students

**Morality and the Market (Routledge Revivals)** N. Craig Smith, 2014-11-13 Can businesses abandon the axiom that the customer is always right when consumers start questioning the ethics of business practices Professor Craig Smith examines the theory and practice of ethical purchase behaviour a crucial mechanism for ensuring social responsibility in business He explains how and why consumers have used their purchasing power to influence corporate policies and practices He argues the case for the social control of business drawing on perspectives from marketing economics politics sociology and business policy He concludes that the market may act as an arbiter of good and bad business practice Dr Smith considers the practical aspects of ethical purchase behaviour focusing on consumer boycotts as a specific form of this consumer behaviour and explains how boycotted businesses should respond This title first published in 1990 is ideal for both business students and those who have a business of their own

**Corporate Responsibility** Paul A Argenti, 2015-07-01 This is the cutting edge textbook on a managerial approach to corporate responsibility Students and executives will benefit a great deal by studying the cases and best practices that are here It s a terrific book Ed Freeman Elis and Signe Olsson Professor of Business Administration Darden School of Business University of Virginia Corporate Responsibility offers a concise and comprehensive introduction to the functional area of corporate responsibility Readers will learn how corporate responsibility is good for business and how leaders balance their organization s needs with responsibilities to key constituencies in society Author Paul A Argenti engages students with new and compelling cases by focusing on the social reputational or environmental consequences of corporate activities Students will learn how to make

difficult choices promote responsible behavior within their organizations and understand the role personal values play in developing effective leadership skills      *Holding Corporations Accountable* Judith Richter, 2014-04-10 At a time when the gigantic transnationals have a huge impact on human health the environment working conditions and the economic prospects of nations this book explores whether it is sufficient to continue to rely on industry self regulation alone Before widening her focus to the general issues the author examines the now famous case of the infant food industry Almost two decades after the introduction of the WHO Unicef Code seeking to regulate the marketing of formula milk substitutes an estimated one and a half million babies die unnecessarily every year as a result of formula feeding How effective therefore has the Code been in changing industry behaviour The author argues that a key question today is how to foster a political climate favourable to practical institutional arrangements for the better regulation of TNCs Recognizing the tension between global governance on the one hand and the globalized free market on the other she urges that close attention be given to corporate conduct and TNC compliance with what regulatory codes exist A range of relevant questions is explored including the roles of citizen action national governments and international agencies A host of public concerns for example job losses when industries migrate or the introduction of GM crops without public consultation point to corporate regulation as a looming political issue This book contributes to the debate about how powerful corporations can pay regard not only to the bottom line but also take more seriously their social responsibilities      **Initiatives in Corporate Responsibility** Frank E. Moss, United States.

Congress. Senate. Committee on Commerce, 1972      *Consumer Responses to Corporate Responsibility and Branding* Lukas Zimmer, 2025-04-12 Lukas Zimmer investigates consumer responses to corporate responsibility and branding in an international context providing new and important insights for research and practice He analyzes how multinational corporations can benefit from consumer perceived corporate social responsibility in various institutional contexts Regarding corporate branding he demonstrates that communication budget adjustments according to national internet penetration are favorable in terms of consumer behavior across nations Moreover he reveals beneficial and powerful dimensions of corporate social responsibility for consumer behavior in different regulative environments      *Corporate Accountability in the Context of Transitional Justice* Sabine Michalowski, 2014-06-23 Corporate Accountability in the Context of Transitional Justice explores how corporations can be held accountable for their role in past human rights violations when a country is making a transition from conflict or repression to peace and democracy It breaks new ground in theorizing the linkages between the areas of transitional justice and corporate accountability and analyzing problems frequently arising where the two fields meet in practice for example where the role of corporations in past human rights violations is examined by truth and reconciliation commissions or in the course of litigation The book provides an overview of the current trends in law and in legal and political discussion relating to both areas as well as in depth analysis of how tools of corporate accountability and transitional justice can complement each other in order to achieve the best outcomes for bringing justice to victims and

lasting peace to societies The authors bring extensive experience from diverse professional backgrounds and jurisdictions to provide the first sustained attempt to address this link The book will be of interest to scholars practitioners policymakers and activists working in the areas of transitional justice corporate accountability and business and human rights *Governing Corporate Social Responsibility in the Apparel Industry after Rana Plaza* Anil Hira, Maureen Benson-Rea, 2017-05-22 This edited collection critically explores the efforts of the apparel industry to improve safety conditions and suggests governance reforms that will resolve lingering issues The volume examines two consortia the Alliance and the Accord which set up cooperative auditing systems of supplying factories and penalties for non compliance and include funding to help factories comply and for workers if factories are idled during repairs though the editors raise doubts about the long lasting value of such efforts In the wake of the 2013 Rana Plaza disaster leading researchers across labor relations and industry studies tackle and debate such issues giving their perspective of how multinationals operating in developing countries should regulate labor standards in order to resolve and improve the substandard working conditions under which much of our clothing is made **Corporate Responsibility and Competitiveness** Gilbert Lenssen, Wojciech Gasparski, Boleslaw Rok, Peter Lacy, 2006 This e book draws on papers presented at the European Academy of Business in Society Fourth Annual Colloquium in Warsaw Poland December 2005 The event was hosted by the Leon Kozminski Academy of Entrepreneurship and Management and the Warsaw School of Economics It was part of the EABIS led project The European Platform for Excellence in CSR Research supported by the European Commission s Sixth Framework Research Programme The Colloquium and this e book are an attempt to lift debate to another level on both corporate responsibility and competitiveness in order to push the boundaries of knowledge They are also an attempt to build the platform for serious understanding at the level of corporate strategy and public policy *The Rise and Fall of Corporate Social Responsibility* Douglas M. Eicher, 2017-05-25 Corporate social responsibility was one of the most consequential business trends of the twentieth century Having spent decades burnishing reputations as both great places to work and generous philanthropists large corporations suddenly abandoned their commitment to their communities and employees during the 1980s and 1990s indicated by declining job security health insurance and corporate giving Douglas M Eicher argues that for most of the twentieth century the benevolence of large corporations functioned to stave off government regulations and unions as corporations voluntarily adopted more progressive workplace practices or made philanthropic contributions Eicher contends that as governmental and union threats to managerial prerogatives withered toward the century s end so did corporate social responsibility Today with shareholder value as their beacon large corporations have shred their social contract with their employees decimated unions avoided taxes and engaged in all manner of risky practices and corrupt politics This book is the first to cover the entire history of twentieth century corporate social responsibility It provides a valuable perspective from which to revisit the debate concerning the public purpose of large corporations It also offers new ideas that may transform

the public debate about regulating larger corporations

### **Corporate Responsibility in the Digital Age** Ivri

Verbin, 2020-11-16 This book is a roadmap to help organizations adopt corporate responsibility and sustainability practices and be fit for purpose in a digital era It explains why corporate responsibility is the only option in the twenty first century post COVID 19 world and guides readers through the process of transforming their organizations with continued reference to the importance of technology This is not a technical manual and it is not an academic textbook it is designed to be a quick easily digested read The first part looks at the current landscape both of business and of the world in which it operates The second part explains why corporate responsibility is the only realistic option for business in the twenty first century post COVID and who needs to take responsibility for it The third part is a step by step guide to putting principles into practice covering values stakeholder engagement employees supply chain environment community customers and marketing and reporting and transparency Each chapter is linked to relevant UN Sustainable Development Goals and supported by dozens of real world examples By the end of the book business leaders will have understood the scope of the challenge involved in leading a truly socially and environmentally responsible organization and crucially will have understood why such a course of action is not only desirable but essential And they will also have been inspired by a sense of purpose The book offers direct access to the processes insights and techniques for installing corporate responsibility throughout organizations large and small based on the author's many years experience working in government and with successful large corporations It is up to date and relevant addressing the implications of COVID 19 and the modern technological Fourth Industrial Revolution

**Corporate Responsibility in Europe** Thomas Beschoner, Thomas Hajduk, Samuil Simeonov, 2013-05-13 The sector specific approach to Corporate Responsibility CR has attracted little attention so far although the industrial sector is a key variable in any company's economic environment Therefore this book introduces sector specific CR as a way to increase the success and impact of business engagement It focuses on sector specific initiatives with government involvement as appropriate governance mechanisms to address sustainability challenges through public private collaboration What is the state of sector specific CR across Europe How do sector specific initiatives work and what are criteria for their good performance What roles do governments play in such initiatives To answer these questions the book draws on rich empirical evidence from five industries across eight European countries as well as on the expertise of numerous CR and industry experts In doing so its target audience is both researchers and practitioners Academics will find a starting point for further research in this emerging field whereas practitioners are offered empirical and effective models for promoting sector specific CR

**Corporate Responsibility and Sustainable Development** Lez Rayman-Bacchus, Philip R. Walsh, 2015-11-19

Corporate responsibility and sustainable development are two concepts that may be able to reconcile many of the big challenges facing the world challenges such as tensions between respect for the natural environment social justice and economic development the long view versus short term imperatives and the competing priorities between developed and

developing economies This book explores the gaps and overlaps between corporate responsibility and sustainable development These concerns overlap because they implicate corporate practices state development policy challenges the concerns and priorities of non governmental organisations and the potential for innovative forms of organisation to address these challenges This collection examines these questions in terms of tensions and interdependencies between competing claims to resources rights and responsibilities strategy and governance between public and private interest and the implications for equity and the common good over the long term This is a valuable resource for researchers lecturers practitioners postgraduate and final year undergraduates in business strategy international business and international management public sector policy and management international development political economy It is also suitable for more specialist courses on sustainability corporate responsibility governance and international development

*Corporate Responsibility and Political Philosophy* Kristian Høyer Toft, 2020-03-09 This book argues for the inclusion of the corporation as an integral element of political philosophy It begins with a historical evaluation of the corporation as a constituent of political society It shows how Adam Smith Hegel and Marx conceived the role of the corporation in relation to the state the market and civil society before moving on to the rejection of the corporation as a genuine moral and political agent by Rawls and Habermas The next chapter of the book presents the corporation as a collective that possesses political and moral agency The author outlines four distinct political philosophies of corporate responsibility the Aristotelian conservative virtue ethical conception the market liberal theory the social liberal theory of corporate citizenship and political CSR and Marxist inspired critical theories It is argued that the social liberal theory provides a better justification compared to its rivals The third and final group of chapters applies the social liberal conception called the social liberal corporation to important contemporary issues including human rights in global supply chains financial and digital firms sustainability and climate change *Corporate Responsibility and Political Philosophy* will appeal to political philosophers political theorists and applied ethicists as well as scholars in other disciplines working on issues related to business ethics organizational ethics sustainability and corporate social responsibility As it provides a comprehensive introduction to corporate responsibility it is also relevant to sustainability professionals who seek an overview of the theoretical debate on corporate responsibility



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