# Small Business Marketing Kit

DUMMIES

### Learn to:

- Develop the right marketing strategy
- Harness social media as a marketing tool
- Establish your position and brand



Tools and worksheets on the companion CD

**Barbara Findlay Schenck** 

Small Business Strategist



## **Small Business Marketing For Dummies**

Jamie Crager, Scott Ayres, Melanie Nelson, Daniel Herndon, Jesse Stay

#### **Small Business Marketing For Dummies:**

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