

Studies in Communication and Society

spinning into control

<news values and source strategies>

Jerry Palmer

Spinning Into Control

S. Lockyer, M. Pickering



Spinning Into Control:

Spinning into Control Amiel Kornel, 2017-11-20 Could everything we've learned about entrepreneurship simply be wrong? There is no shortage of how-to books with 'manual' in the title and articles promising 'The 7 or 6 or 10 key traits of successful entrepreneurs' which breed an infectious optimism all too often quashed as startups fail. Amiel Kornel puts a persuasive case for an alternative theory that while grounded in the natural way great entrepreneurs operate, resists reduction to a simple recipe or method. Kornel, who has coached hundreds of entrepreneurs, believes that disciplined planning, lean management and commitment are no guarantee of success. The limited resources of a startup demand knowing when and how to explore and tinker artfully, recombining ideas, designs, media, software and materials on hand. True venture craftsmen harness and redirect the energy of startups that might otherwise spin dangerously out of control towards failure. The stories of entrepreneurs like Sun Basket's Adam Zbar, Minecraft's Markus Persson, Y Combinator's Paul Graham and Metacode Technologies' Joel Schatz are woven throughout the book, along with examples from beyond business including legendary ocean racing sailor Isabelle Autissier and acclaimed urban designer Gerard Penot. Kornel shows how meeting challenges in a broad variety of fields rife with uncertainty often relies on the ability to loosen the coupling between command and control, a prerequisite of skillful improvisation. *Spinning Into Control* Jerry Palmer, 2000-01-01

Ground-breaking in its analysis of the relationship between journalists and sources, *Spinning into Control* is a useful and colorful introduction to the key issues of contemporary news reporting for students of media communication and journalism. Fundamental to this relationship is the question of the values that determine which events are selected as newsworthy and which are neglected. The book provides a case study based account of how information flows in news reporting. *Spinning Into Control* Patrick Finley, 2017-02-01

Arthur Templar and the Serpo Gambit Patrick Maher, 2024-05-30 When General Zarda learned that Arthur Templar's parents discovered a method to control an explosive fusion reaction, he believed he could turn it into a powerful weapon. Zarda had ways of weakening people and getting what he wanted. Arthur knew Zarda would kill his parents if they did not cooperate, and he would certainly kill them when they were no longer useful to him. Arthur did not know it, but he had become a prize Zarda could use to blackmail Arthur's parents into giving him what he wanted. They could die if Arthur tried to rescue them, and they would die if he did not. Arthur had no option. He would have to dimension jump to the war-torn planet Serpo. Arthur had no idea how he would rescue his parents. He encountered riddles, dangerous creatures and challenges. He received unexpected help from a dead librarian and a group of rebels. Eventually, he heard terrible news about his parents and was sure that he would have to sacrifice his own life to save them. Arthur knew he would have to fight Zarda alone, even though he knew he couldn't win. The outcome of their battle would decide not only his fate but also that of his parents' planet Serpo and Zarda's next target, Elderberry Valley. Was Arthur prepared for a life-or-death struggle and ready to die for everything he valued? The stakes were high: his parents' lives, Serpo, Earth, and himself. **Eminence Rising** Thomas Owais

Campbell,2023-04-19 *Eminence Rising* By Thomas Owais Campbell About the Book Orphaned and alone Eros Wolf is a brilliant gifted but socially awkward misunderstood young student Determined to succeed and armed with only sheer will he learns to control his dangerous potent abilities before they consume him Graduating from law school at the age of nineteen He quickly gains fame and attention when his past unexpectedly comes back to haunt him in horrifying ways Eros must control his abilities while combating his enemies without losing all he is and those he loves *The Power of Persuasion*

Kirsten Kozolanka,2007 Explores the relationship between the politics of the New Right the media and democracy *Victory in War*

William C. Martel,2011-06-13 War demands that scholars and policy makers use victory in precise and coherent terms to communicate what the state seeks to achieve in war The failure historically to define victory in consistent terms has contributed to confused debates when societies consider whether to wage war This volume explores the development of a theoretical narrative or language of victory to help scholars and policy makers define carefully and precisely what they mean by victory in war in order to achieve a deeper understanding of victory as the foundation of strategy in the modern world

Statistics and the Quest for Quality Journalism Alessandro Martinisi,Jairo Alfonso Lugo-Ocando,2020-10-29 This book looks at how numbers and statistics have been used to underpin quality in news reporting In doing so the aim is to challenge some common assumptions about how journalists engage and use statistics in their quest for quality news It seeks to improve our understanding about the usage of data and statistics as a primary means for the construction of social reality This is a task in our view that is urgent in times of post truth politics and the rise of fake news In this sense the quest to produce quality news which seems to require incorporating statistics and engaging with data as laudable and straightforward as it sounds is instead far more problematic and complex than what is often accounted for **Beyond a Joke** S. Lockyer,M. Pickering,2005-11-01 Humour is pervasive in contemporary culture and is generally celebrated as a public good Yet there are times when it is felt to produce intolerance misunderstanding or even hatred This book brings together for the first time contributions that consider the ethics as well as the aesthetics of humour The book focuses on the abuses and limits of humour some of which excite considerable social tension and controversy Beyond a Joke is an exciting intervention full of challenging questions and issues *Political Journalism* Raymond Kuhn,Erik Neveu,2003-08-29 Political Journalism explores practices of political journalism ranging from American civic journalism to the press corps covering the European Union in Brussels from Bangkok newsrooms to French and Italian scandal hunters Challenging both the mediamalaise thesis and the notion of the journalist as the faithful servant of democracy it explores political journalism in the making and maps the opportunities and threats encountered by political journalism in the contemporary sphere

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