

SOCIAL ATTITUDES and PSYCHOPHYSICAL MEASUREMENT

Edited by
BERND WEGENER

A Psychology Press Book



Social Attitudes And Psychophysical Measurement

Mark Cook



Social Attitudes And Psychophysical Measurement:

Social Attitudes and Psychophysical Measurement B. Wegener, 2013-05-13 Published in 1982 Social Attitudes and Psychophysical Measurement is a valuable contribution to the field of Cognitive Psychology **Social Attitudes and Psychophysical Measurement** Bernd Wegener, 1982 **Social Attitudes and Psychophysical Measurement** Bernd Wegener, 1982 First Published in 1982 Routledge is an imprint of Taylor Francis an informa company **Sociometric Research: Vol.1: Data Collection And Scaling** Willem E Saris, Irmtraud N Gallhofer, 1988-02-09 **Psychophysics** George A. Gescheider, 2013-06-17 This third edition of a classic text which was first published in 1976 is the only comprehensive up to date presentation of psychophysics currently available It has been used by undergraduate and graduate students and scholars throughout the world and is consistently thought of as the best single source for learning the basic principles of psychophysics The coverage of the field is comprehensive including topics ranging from the classical methods of threshold measurement to the modern methods of detection theory to psychophysical scaling of sensation magnitude The approach is one in which methods theories and applications are described for each experimental procedure New features found in this third edition include methodological and theoretical contributions made in the field during this time period descriptions of adaptive procedures for measuring thresholds context effects in scaling theory of quantal fluctuations multidimensional scaling nonmetric scaling of sensory differences and the relationship between the size of the DL and the slope of the sensation magnitude function new methods for measuring the observer's sensitivity of criterion and an expanded discussion of category scaling including the range frequency model and verbally labeled categories and methods used to control the observer's nonlinear use of numbers in magnitude estimation such as line length scaling magnitude matching master scaling and category ratio scaling *Elements of Psychophysical Theory* Jean-Claude Falmagne, 2002-07-18 This book presents the basic concepts of classical psychophysics derived from Gustav Fechner as seen from the perspective of modern measurement theory The theoretical discussion is elucidated with examples and numerous problems and solutions to one quarter of the problems are provided in the text **Ratio Scaling of Psychological Magnitude** Stanley J. Bolanowski, Jr., George A. Gescheider, 2013-06-17 Presenting the proceedings of a conference held at Syracuse University in honor of S S Stevens a pioneer in the scaling of sensory magnitudes and the originator of the method of magnitude estimation this volume brings together the work of 20 authorities on the procedures of ratio scaling These experts psychophysicists physiologists and theoreticians offer their views on whether or not psychological magnitudes can be measured and whether the judgments of psychological magnitudes constitute the basis for the construction of a ratio scale Also discussed is the question of whether any single method could stand out as a potential standard technique for measuring psychological magnitudes *Psychophysics* Stanley Smith Stevens, **Proceedings of the 1986 Academy of Marketing Science (AMS) Annual Conference** Naresh K. Malhotra, Jon M. Hawes, 2014-11-18 Founded in 1971 the Academy of Marketing Science is an

international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver cutting edge research and insights complimenting the Academy s flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science This volume includes the full proceedings from the 1986 Academy of Marketing Science AMS Annual Conference held in Anaheim California

Cognition, Information Processing, and Psychophysics Hans-Georg Geissler, Stephen W. Link, James T. Townsend, 2013-04-15 The plan for this volume emerged during the international Leipzig conference commemorating the centenary of the death of Gustav Fechner The contributors suggested that while many features of modern psychological theory were anticipated by Fechner many new theoretical approaches owe much more to him than often is realized As such they decided to honor Fechner by evaluating his own contribution to the founding of psychology and psychoanalysis by deepening the foundations of psychological theories of consciousness perception and choice and by using the analysis of time to create a new appreciation of constraints that bind mental processes together Thus this volume spans an extraordinary range of psychological topics from hermeneutics to the time quantum basis for mental processes in a way that would both amaze and delight Fechner Moreover the international reach of his pioneering ideas can be seen from the current locations of the contributors The span from Japan to the United States to Holland to Germany and to Israel provides a global measure of Fechner s scientific legacy

Current Catalog National Library of Medicine (U.S.), 1982 First multi year cumulation covers six years 1965 70

Issues in Person Perception Mark Cook, 2021-09-17 Life becomes difficult for the judges of others when they are presented with a number of facts about someone which all point in different directions or which point in no direction at all Originally published in 1984 this volume brings together research on four major issues involved in judging people the relationship between person perception and personality inference from multiple cues methodology of measuring accuracy of perception and selection for employment These issues are not only of increasing importance in the study of psychology today they are also of central relevance to social and business conduct This edited collection will be a valuable resource for the student of either

Stevens' Handbook of Experimental Psychology, Methodology in Experimental Psychology John T. Wixted, 2004-01-16 Now available in paperback This revised and updated edition of the definitive resource for experimental psychology offers comprehensive coverage of the latest findings in the field as well as the explosion of research in neuroscience Volume Four Methodology in Experimental Psychology organized by topic focuses on the comparative research methods used to measure psychological social behavioral and cognitive processes in human development

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Medicine (U.S.),1982 **Design, Evaluation, and Analysis of Questionnaires for Survey Research** Willem E. Saris,Irmtraud N. Gallhofer,2014-04-14 Praise for the First Edition this book is quite inspiring giving many practical ideas for survey research especially for designing better questionnaires International Statistical Review Reflecting modern developments in the field of survey research the Second Edition of Design Evaluation and Analysis of Questionnaires for Survey Research continues to provide cutting edge analysis of the important decisions researchers make throughout the survey design process The new edition covers the essential methodologies and statistical tools utilized to create reliable and accurate survey questionnaires which unveils the relationship between individual question characteristics and overall question quality Since the First Edition the computer program Survey Quality Prediction SQP has been updated to include new predictions of the quality of survey questions on the basis of analyses of Multi Trait Multi Method experiments The improved program contains over 60 000 questions with translations in most European languages Featuring an expanded explanation of the usage and limitations of SQP 2 0 the Second Edition also includes New practice problems to provide readers with real world experience in survey research and questionnaire design A comprehensive outline of the steps for creating and testing survey questionnaires Contemporary examples that demonstrate the many pitfalls of questionnaire design and ways to avoid similar decisions Design Evaluation and Analysis of Questionnaires for Survey Research Second Edition is an excellent textbook for upper undergraduate and graduate level courses in methodology and research questionnaire planning as well as an ideal resource for social scientists or survey researchers needing to design evaluate and analyze questionnaires Bias in Quantifying Judgments E. C. Poulton,2023-06-14 Originally published in 1989 this volume carefully catalogues and classifies the effect of bias on quantitative judgments Each bias is described by model and examples of this bias are given The examples include both theoretical investigations carried out in the laboratory to study bias and practical illustrations They are accompanied by a discussion of methods of avoiding bias where this is possible An early look into this now widely recognised subject this book was an invaluable resource for investigators and practitioners in applied science at the time **Geometric Representations of Perceptual Phenomena** R. Duncan Luce,Donald D. Hoffman,Michael D'Zmura,Geoffrey Iverson,A. Kimball Romney,2013-05-13 Based on a conference held in honor of Professor Tarow Indow this volume is organized into three major topics concerning the use of geometry in perception space referring to attempts to represent the subjective space within which we locate ourselves and perceive objects to reside color dealing with attempts to represent the structure of color percepts as revealed by various experimental procedures and scaling focusing on the organization of various bodies of data in this case perceptual through scaling techniques primarily multidimensional ones These topics provide a natural organization of the work in the field as well as one that corresponds to the major aspects of Indow s contributions This book s goal is to provide the reader with an overview of the issues in each of the areas and to present current results from the laboratories of leading researchers in these areas **Contributions To**

Information Integration Theory Norman H. Anderson, 2014-01-02 The theory of information integration provides a unified general approach to the three disciplines of cognitive social and developmental psychology Each of these volumes illustrates how the concepts and methods of this experimentally grounded theory may be productively applied to core problems in one of these three disciplines Idealization VII: Structuralism, Idealization and Approximation , 2023-03-13 *Strategic Job Modeling* Jeffery S. Schippmann, 2013-09-05 USE FOR PRACTITIONER BUSINESS PIECES In an increasingly knowledge based economy a company's success hinges on the quality of its people People set strategy make decisions build relationships and drive change Businesses possess a powerful advantage if their people do their jobs better and faster than the competition The need for more sophisticated integrated and strategically linked human resource applications e.g. selection systems training programs and performance management interventions is recasting the very role of HR One of the critical tools in the HR professionals toolkit that has been used to create these applications is job analysis However much of today's job analysis practice has failed to keep up with the evolutionary pace This book is about a next generation job analysis method that involves translating business strategies into work performance and competency requirements and using this information and data to create an architecture that can be used to support the sophisticated HR applications and enterprise resource planning systems that will be a part of high performance third millennium organizations Numerous case studies applied examples and project management tips contribute to the practice oriented design of the book to illustrate a personnel research activity that is essentially an ongoing organizational development intervention USE THIS COPY FOR TEXTBOOK PIECES The business landscape is changing and becoming more complex Furthermore human resources is at the vortex of much of what is changing The need for more sophisticated integrated and strategically linked human resource applications e.g. selection systems training programs and performance management interventions is recasting the very role of HR One of the critical tools in the HR professionals toolkit that has been used to create these applications is job analysis However much of today's job analysis practice has failed to keep up with the evolutionary pace This book is about a next generation job analysis method that involves translating business strategies into work performance and competency requirements and using this information and data to create an architecture that can be used to support the sophisticated HR applications and enterprise resource planning systems that will be a part of high performance third millennium organizations Numerous case studies applied examples and project management tips contribute to the practice oriented design of the book to illustrate a personnel research activity that is essentially an ongoing organizational development intervention

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