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Small Business Management

An Entrepreneurial Emphasis



13th Edition

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Small Business Management Justin Gooderl Longenecker, Carlos W. Moore, J. William Petty, 2003 This textbook focuses on the niche occupied by small businesses and its contribution to the larger economy It introduces the knowledge and skills needed to manage a small business Chapters address issues of strategy venture opportunity marketing management and finance The companion CD ROM is entitled Preparing the business plan to accompany Small business management

Subject Guide to Books in Print ,1991 *Small Business Sourcebook* Yolanda A. Johnson, Sonya D. Hill, Julie A. Mitchell, 1998 **Small Business Sourcebook** ,2010 Encyclopedia of Business Information Sources Gale Group, 2003 Each updated edition identifies nearly 35 000 live print and electronic sources of information listed under more than 1 100 alphabetically arranged subjects industries and business concepts and practices Edited by business information expert James Woy Forthcoming Books Rose Arny, 2002 **Profiles of American Colleges with CD-ROM** Barron's Educational Series, 2002-07-12 America's definitive guide to all accredited four year colleges and universities has been updated with the latest information figures and fees More than 1 650 schools are profiled with details on admission requirements academic programs tuitions and other fees sources of available financial aid library facilities computer facilities descriptions of campus environments athletic facilities extracurricular activities e mail addresses fax numbers web sites and more Each school receives Barron's exclusive academic rating system which advises students on its degree of academic competitiveness from Noncompetitive to Most Competitive Also included on tinted pages for quick reference is a complete index of college majors listed in chart form and including every major offered by every college A CD ROM enclosed with each copy of the book can be used for both Windows and Mac operating systems It is set up in an interactive format allowing students to ask specific questions about individual schools Small Business Sourcebook Thomson Gale, 2002-12 A two volume annotated guide to 26 670 listings of live and print sources of information designed to facilitate the start up development and growth of specific small businesses as well as 26 158 similar listings for general small business topics An additional 11 167 entries are provided on a state by state basis also included are 965 relevant U S federal government agencies and branch offices Federal Register ,2013-05 **Advanced Analytics and AI** Tony Boobier, 2018-06-18 Be prepared for the arrival of automated decision making Once thought of as science fiction major corporations are already beginning to use cognitive systems to assist in providing wealth advice and also in medication treatment The use of Cognitive Analytics Artificial Intelligence AI Systems is set to accelerate with the expectation that it ll be considered mainstream in the next 5 10 years It ll change the way we as individuals interact with data and systems and the way we run our businesses Cognitive Analysis and AI prepares business users for the era of cognitive analytics artificial intelligence Building on established texts and commentary it specifically prepares you in terms of expectation impact on personal roles and responsibilities It focuses on the specific impact on key industries retail financial services utilities and media and also on key professions such as accounting

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Bulletin of the Atomic Scientists ,1969-02 The Bulletin of the Atomic Scientists is the premier public resource on scientific and technological developments that impact global security Founded by Manhattan Project Scientists the Bulletin s iconic Doomsday Clock stimulates solutions for a safer world *Billboard* ,1999-01-09 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends Library Journal ,1978 **Micrographics and Hybrid Imaging Systems Newsletter** ,1997

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