

Ben Goldsmith
and Tom O'Regan



THE FILM STUDIO

Film Production in the Global Economy

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Ben Goldsmith, Tom O'Regan



The Film Studio Film Production In The Global Economy:

The Film Studio Ben Goldsmith, Tom O'Regan, 2005-05-05 The Film Studio sheds new light on the evolution of global film production highlighting the role of film studios worldwide The authors explore the contemporary international production environment alleging that global competition is best understood as an unequal and unstable partnership between the design interest of footloose producers and the location interest of local actors Ben Goldsmith and Tom O'Regan identify various types of film studios and investigate the consequences for Hollywood international film production and the studio locations

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Film Policy in a Globalised Cultural Economy John Hill, Nobuko Kawashima, 2018-12-07 The past two decades have witnessed major changes in film industries worldwide in response to both economic globalisation and technological developments The dominant position of Hollywood movies in the global film market has remained largely uncontested but Hollywood itself has become increasingly international in its operations whilst regional screen industries such as those in East Asia and in the Indian subcontinent have re-emerged and developed new forms of collaboration The advent of digital technologies has also transformed the content of films and the ways in which they are made and consumed Such changes in turn have posed new economic and cultural challenges for policy makers around the world and led to a degree of rethinking of how film policy objectives are to be conceived defined and implemented This collection brings together a range of international scholars from the USA Europe and Asia to consider how film policy has responded to the various economic technological and political shifts shaping the global film industry and to identify the many tensions between global and local economic and cultural and public and private policy objectives that have been the result of these changes This book was originally published as a special issue of the International Journal of Cultural Policy

Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy Gupta, Amar, 2008-03-31 This book discusses the considerations and implications surrounding the outsourcing and offshoring of professional services such as software development computer aided design and healthcare from multiple global perspectives This book offers industry professionals policymakers students and educators with a balance between a broad overview and detailed analysis of offshore outsourcing would make an invaluable addition to any reference library Provided by publisher

European Film and Television Co-production Julia Hammett-Jamart, Petar Mitric, Eva Novrup Redvall, 2019-01-28 This volume offers an up to date analysis of film and television co-production in Europe It brings together the voices of policy professionals industry

practitioners and media industry scholars to trace the contours of a complex practice that is of increasing significance in the global media landscape Analysis of the latest production statistics sits alongside interviews with producers and the critical evaluation of public film policies The volume incorporates contributions from representatives of major public institutions Eurimages the European Audiovisual Observatory and the European Commission and private production companies including the pan European Zentropa Group Policy issues are elucidated through case studies including the Oscar winning feature film *Ida* the BAFTA winning *I am not a Witch* and the Danish television serial *Ride Upon the Storm* Scholarly articles span co development co distribution and regional cinemas as well as emerging policy challenges such as the digital single market The combination of qualitative and quantitative approaches and the juxtaposition of industry and scholarly voices provides a unique perspective on European co production that is information rich complex and stimulating making this volume a valuable companion for students scholars and industry professionals

Working in the Global Film and Television

Industries Andrew Dawson, Sean Holmes, 2012-08-07 This multi disciplinary collection of essays provides a thorough analysis of working life in the film and television industries International in scope it is the first truly global introduction to film and TV production

Film Marketing into the Twenty-First Century Nolwenn Mingant, Cecilia Tirtaine, Joël Augros, 2015-10-28 How do you sell British humour to a French audience Could piracy actually be good for the film business Why are The Hobbit s revolutionary technologies not mentioned in some adverts Exploring these questions and many more Film Marketing into the Twenty First Century draws on insights from renowned film academics and leading industry professionals to chart the evolution of modern film marketing The first part of the book focuses on geographical considerations showing how marketers have to adapt their strategies locally as films travel across borders The second covers new marketing possibilities offered by the Internet as Vine Facebook and other participative websites open new venues for big distributors and independents alike Straddling practical and theoretical concerns and including case studies that take us from Nollywood to Peru this book provides an accessible introduction to the key issues at stake for film marketing in a global era

The Handbook of Political Economy of Communications Janet Wasko, Graham Murdock, Helena Sousa, 2014-03-03 Over the last decade political economy has grown rapidly as a specialist area of research and teaching within communications and media studies and is now established as a core element in university programmes around the world The Handbook of Political Economy of Communications offers students and scholars a comprehensive authoritative up to date and accessible overview of key areas and debates Combines overviews of core ideas with new case study materials and the best of contemporary theorization and research Written by many of the best known authors in the field Includes an international line up of contributors drawn from the key markets of North and Latin America Europe Australasia and the Far East

The SAGE Handbook of Film Studies

James Donald, Michael Renov, 2008-04-16 Written by a team of veteran scholars and exciting emerging talents The SAGE Handbook of Film Studies maps the field internationally drawing out regional differences in the way that systematic

intellectual reflection on cinema and film has been translated into an academic discipline It examines the conversations between Film Studies and its contributory disciplines that not only defined a new field of discourse but also modified existing scholarly traditions It reflects on the field s dominant paradigms and debates and evaluates their continuing salience Finally it looks forward optimistically to the future of the medium of film the institution of cinema and the discipline of Film Studies at a time when the very existence of film and cinema are being called into question by new technological industrial and aesthetic developments

Securitization and the Global Economy Bonnie G. Buchanan, 2016-12-29 This book examines the controversial issue of securitization in a global historical context It traces its origins and compares evidence of securitization across countries linking differences to variations in legal political and cultural regimes By incorporating the history and current status of securitization including sources of value and risk with alternative markets and future outlooks for the global market Buchanan provides an overall assessment of the costs benefits and sustainability of securitization in the global economy particularly in the aftermath of the 2007 2009 financial crisis The book also offers a roadmap for future research As financial regulators around the world plan a sweeping overhaul of securitization markets with tough new rules designed to restore market confidence it is essential to consider the global outlook for securitization

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