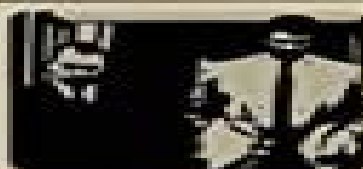


PRIMETIME

Network Television Programming



RICHARD A. BLUM • RICHARD D. LINDHEIM

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Methods of Historical Analysis in Electronic Media Donald G. Godfrey, 2006-08-15 Methods of Historical Analysis in Electronic Media provides a foundation for historical research in electronic media by addressing the literature and the methods traditional and the eclectic methods of scholarship as applied to electronic media It is about history broadcast electronic media history and history that has been broadcast and also about the historiography research written and the research yet to be written Divided into five parts this book addresses the challenges in the application of the historical methods to broadcast history reviews the various methods appropriate for electronic media research based on the nature of the object under study suggests new approaches to popular historical topics takes a broad topical look at history in broadcasting and provides a broad overview of what has been accomplished a historian's challenges and future research Intended for students and researchers in broadcast history Methods of Historical Analysis in Electronic Media provides an understanding of the qualitative methodological tools necessary for the study of electronic media history and illustrates how to find primary sources for electronic media research *Communication Yearbook 21* Michael Roloff, 2012-03-22 The Communication Yearbook annuals publish diverse state of the discipline literature reviews that advance knowledge and understanding of communication systems processes and impacts across the discipline Sponsored by the International Communication Association each volume provides a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms This volume re issues the yearbook from 1998 *Encyclopedia of Television* Horace Newcomb, 2014-02-03 The Encyclopedia of Television second edition is the first major reference work to provide description history analysis and information on more than 1100 subjects related to television in its international context For a full list of entries contributors and more visit the Encyclopedia of Television 2nd edition website **Mass Communications Research Resources** Christopher Sterling, James K. Bracken, Susan M. Hill, 2016-05-06 This reference book is designed as a road map for researchers who need to find specific information about American mass communication as expeditiously as possible Taking a topical approach it integrates publications and organizations into subject focused chapters for easy user reference The editors define mass communication to include print journalism and electronic media and the processes by which they communicate messages to their audiences Included are newspaper magazine radio television cable and newer electronic media industries Within that definition this volume offers an indexed inventory of more than 1 400 resources on most aspects of American mass communication history technology economics content audience research policy and regulation The material featured represents the carefully considered judgment of three experts two of them librarians plus four contributors from different industry venues The primary focus is on the domestic American print and electronic media industries Although there is no claim to a complete census of all materials on print journalism and electronic media what is available is now too vast for any single guide the most important and useful items are here The emphasis is on

material published since 1980 though useful older resources are included as well Each chapter is designed to stand alone providing the most important and useful resources of a primary nature organizations and documents as well as secondary books and reports In addition online resources and internet citations are included where possible The Role of Dysphoria and Depressive Experiences in the Selection of and Reaction to Television Programs Greg Alan Boiarsky,1993 *American Studies International* ,1991 Current Law Index ,1989 **The Avengers** Toby Miller,1997-09-26 Author focuses in detail on the texts of the series their broadcast contexts and their subsequent reception and interpretation He probes the key themes pop fashion sex and the postmodern and drawing on the opinions of numerous fans establishes what made the series such a success **Common Sense** Lisa Holderman,2008-01-01 This anthology examines the constructions of intelligence and intellectuality in popular television and the socio cultural implications of those constructions It considers the complexity of popular television images the influences of these images as they both verify and vilify intelligence and explores a range of representations of intelligence on television by looking at a variety of TV genres and through a variety of theoretical perspectives and methods Topics range from broad explorations of patterned representations on television to examinations of particular genres including science fiction and reality programming to in depth analyses of specific programs such as The Simpsons Buffy the Vampire Slayer and Six Feet Under This book is grounded in the assumption that knowledge and intelligence are currency in the economics of power and that given that the proliferation of certain images and the relative absence of others in fictional reality and fact based media play an important role in social order maintenance a critical examination of how intelligence is demonstrated portrayed and evaluated in the public sphere is crucial **The Broadcasting Yearbook** ,1991 **Reference Book Review** ,1991 *American Popular Culture* Frank W. Hoffmann,1995 Organized by types of information sources the book selectively covers guides to the literature of popular culture including general and subject encyclopedias subject dictionaries handbooks and manuals biographical compilations directories indexes and abstracts bibliographies discographies and videographies and supplemental sources e g periodicals research centers associations Each section is arranged by subject general popular arts e g music fine arts mass media e g radio computers folkways oral tradition and fads events trends and other social phenomena Selective rather than comprehensive the book offers entries with descriptive and sometimes evaluative annotations Essential as a research tool in academic and public libraries this guide will also be useful in collection development **Index to Journals in Communication Studies Through 1995** Ronald J. Matlon,1997 *Public Affairs Information Service Bulletin* ,1988 *Subject Guide to Books in Print* ,1975 *Current Index to Journals in Education* ,1990 Sociological Abstracts Leo P. Chall,1990 **Arts & Humanities Citation Index** ,1990 **Television Network Prime-time Programming, 1948-1988** Mitchell E. Shapiro,1989 An exhaustive chronicle of network including DuMont and Fox prime time 7 00 11 00 p m television programming This work will answer the questions were the programming moves made for Mission Impossible Schedule

tables provide at a glance reference to all regularly scheduled programs The book is divided into the seven nights of the week month by month from fall 1948 all network schedules are shown A detailed including assigning all the programs to one of 69 genre categorizations chronological list of all programming moves including premieres cancellations and time slot moves is followed by a recap of key programming moves for each television season **Television Network Daytime and Late-night Programming, 1959-1989** Mitchell E. Shapiro, 1990 When did Queen for a Day air How long did the soap opera The Edge of Night run A valuable companion to Television Network Prime Time Programming this book is complete Beginning with September 1959 and continuing to the fall of 1989 this work provides month by month early morning Monday Friday 7 9 a m daytime Monday Friday 10 6 and late night Monday Friday 11 2 a m schedules for all national broadcasting networks ABC CBS NBC and Fox Schedules are presented in easy to understand at a glance charts Also included are a detailed listing of all network programming moves including series premieres cancellations and time slot moves and a yearly recap of key programming moves

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