



Technology Transfer In International Business

Silva, Carlos Francisco e



Technology Transfer In International Business:

Managing International Technology Transfer Min Chen, 1996 As a result of the rapid globalization of business the subject of international technology transfer is now of importance to both scholars and practitioners of international business In drawing his examination from the fields of international studies international management and international law Min Chen provides a comprehensive consideration of the management and legal implications of international technology transfer The text is divided into four organically linked parts which discuss comparative national policies on technology transfer the international protection of intellectual property international licensing and lastly international technology transfer via other major commercial channels This work should be of interest to students and academics in business and technology also to international executives and lawyers

Technology Transfer in International Business Tamir Agmon, Mary Ann Young Von Glinow, 1991 This is a book on the means by which technological knowledge is transferred from countries that develop it to those that need it but have not yet been able to develop it on their own The focus is on the transfer of technology from Western countries to Asian countries

Technology Transfer in International Business Tamir Agmon, Mary Ann Von Glinow, 1991-08-01 This important collection examines the means by which technological knowledge is transferred from countries that develop it to those who need it Written by well known authorities and derived from a conference held at the University of California and sponsored by IBEAR International Business Education Research Program the contributions focus on the transfer of technology from Western countries to Asian countries

Multinationals, Governments, and International Technology Transfer A. E. Safarian, Gilles Y. Bertin, 2013 This book examines the international technology transfer process and the role of both multinationals and host country governments in that process with emphasis on the experience of the more developed countries It explores a range of issues and presents much original thinking and research findings It discusses in particular the strategies of the multinationals assessing how far they are willing to accept technology transfer to external partners as opposed to subsidiaries which they can control It also examines how far technical transfers are successful from the viewpoint of the firm

Organizing Global Technology Flows Pierre-Yves Donzé, Shigehiro Nishimura, 2013-11-12 Research on the international transfer of technology in economics and management literature has primarily focused on the role of countries and that of companies in particular multinational enterprises MNEs Similarly economic and business historians have tended to view international technology transfer as a way for economically backward countries to acquire new technologies in order to catch up with more developed economies This volume provides a more in depth understanding of how the international transfer of technologies is organized and in particular challenges the core periphery model that is still dominant in the extant literature By looking beyond national systems of innovation and statistics on foreign trade patent registration and foreign direct investment the book sheds more light on the variety of actors involved in the transfer process including engineers entrepreneurs governments public bodies firms etc and on how they make use of

a broad set of national and international institutions facilitating technology transfer Put differently the volume offers a better understanding of the complexity of global technology flows by examining the role and actions of the different actors involved By bringing together a number of original case studies covering many different countries over the period from the late 19th to the 21st century the book demonstrates how technology is being transferred through complex processes involving a variety of actors from several countries using the national and international institutional frameworks

Multinationals, Governments and International Technology Transfer (RLE International Business) Edward Safarian, Gilles Bertin, 2013-05-07 This book examines the international technology transfer process and the role of both multinationals and host country governments in that process with emphasis on the experience of the more developed countries It explores a range of issues and presents much original thinking and research findings It discusses in particular the strategies of the multinationals assessing how far they are willing to accept technology transfer to external partners as opposed to subsidiaries which they can control It also examines how far technical transfers are successful from the viewpoint of the firm and countries involved arguing that governments are most likely to succeed in attracting multinational transfers if they are aware of and accommodate to some degree multinationals preferences

The Role of International Business in Clean Technology Transfer and Development Ans Kolk, 2013 While research has generated useful very insights usually at the macro level regarding the multi faceted nature of environmental innovation and regulation the characteristics and drivers peculiar to international companies have remained underexposed in the policy related literature on clean technology transfer and development This article aims to help open the black box of business also as input for future policy making by discussing aspects that influence corporate responses sector specific and company specific peculiarities as well as those related to country contexts both origin countries and host countries to companies Most of the climate related investments in developing countries turn out to have been geared to a few emerging economies generally involving established technologies with limited transfer and a major role for developed country utilities particularly from Europe Despite these limitations there is a base with experience being built up and a potential for extension to lesser developed areas but that requires market co creation by joint business and governmental efforts As viable business models are largely lacking the article suggests three main modalities ranging from fully commercial to primarily publicly funded involving different types of actors and countries Gearing policies more toward corporate realities and reaping the international momentum of sustainable energy might also further climate goals

International Business Lexicon: A Comprehensive Guide to the Language of Global Commerce Pasquale De Marco, 2025-05-14 In a world where businesses transcend borders and economies are intertwined effective communication and cultural understanding are paramount for success in international commerce International Business Lexicon A Comprehensive Guide to the Language of Global Commerce is the ultimate resource for professionals seeking to navigate the complexities of global business communication Delving into the foundations of effective communication this

book provides a roadmap for understanding cross cultural nuances nonverbal cues and the impact of language variations in international business It explores the role of technology in facilitating global communication and offers strategies for building strong relationships with clients and partners from diverse cultural backgrounds With chapters dedicated to financial and economic lexicon marketing and sales strategies international trade and logistics and global operations management this book equips readers with the knowledge and skills necessary to navigate the challenges and seize the opportunities of international business Readers will gain insights into international monetary systems trade agreements and the legal and regulatory frameworks governing global commerce They will learn how to adapt marketing strategies for global markets conduct effective negotiations and manage international supply chains This comprehensive guide also addresses the importance of leadership and management in a multicultural environment providing strategies for building and motivating international teams managing cultural diversity and promoting corporate social responsibility Whether you are a seasoned professional seeking to expand your global reach or a newcomer to the world of international business International Business Lexicon is an invaluable resource providing a thorough understanding of the language customs and practices that shape global commerce With its in depth analysis and practical advice this book empowers readers to succeed in the dynamic and ever changing landscape of international business If you like this book write a review on google books

Origin and Branding in International Market Entry Processes Silva, Carlos Francisco e,2023-09-07 In today s globalized economy selecting the right entry strategy is critical for companies looking to expand into foreign markets This decision has a significant impact on a company s performance and its ability to collaborate with global supply chains Moreover with consumers becoming increasingly aware of the origins of products and brands it is essential for companies to use the origin as a means to add value to their offerings Edited by Dr Carlos Silva this book brings together global professionals and researchers who provide the latest empirical research findings and relevant theoretical frameworks on the subject spanning multiple industries Origin and Branding in International Market Entry Processes is targeted towards professionals and researchers working in the field of international management and business providing insights and support for executives concerned with market entry internationalization strategies destination and origin branding and brand expansion The book covers a range of topics including brand origin country of brand origin branding market entry process internationalization strategies place branding and digital places among others This book is an excellent resource for academics and professionals looking to understand the strategic role of brands and their origin in international market entry helping readers make informed decisions on market entry strategies and branding that will ultimately improve their performance and success in global markets

The International Trade Policy for Technology Transfers Yi Shin Tang,2009-05-05 This book provides a robust guideline to both policymakers and researchers wishing to identify and categorize the factors that influence the process of technology flows across national boundaries as well as the economic theories and legal arguments that may

support a given position in international forums In particular the work discusses how certain negotiation strategies may optimally deal with such barriers and lead to more effective institutional arrangements in the current global geography of technological development **Technology Transfer and International Law** Peter Nanyenya-Takirambudde,1980

Controlling International Technology Transfer Tagi Sagafi-Nejad,Richard W. Moxon,Howard V. Perlmutter,2013-10-22 Controlling International Technology Transfer Issues Perspectives and Policy Implications discusses topics that concern technology transfer control The book assesses related issues and perspectives as well as examines alternative policy imperatives from different perspectives The text is comprised of 15 chapters which are organized into three parts The first part contains Chapters 1 to 8 that tackle the underlying issues of technology transfer control such as alternative channel and modes the impact of new control systems pricing taxation and business practices The second part contains Chapters 9 to 14 which cover topics concerning policy perspectives and implication such as control incentives technology importing exporting and control systems The last part contains Chapter 15 which provides a closing discussion regarding actors issues and alternatives This book will be of great interest to readers who are concerned with the technology transfer systems International Business - English Navneet Singh, International business refers to commercial activities that involve transactions of goods services technology or capital across national borders It encompasses a wide range of activities including imports and exports foreign direct investment FDI licensing franchising and international partnerships Key aspects of international business include Globalization The interconnectedness of economies and societies worldwide facilitating the movement of goods services and capital Market Entry Strategies Companies can enter foreign markets through various strategies such as exporting licensing joint ventures and wholly owned subsidiaries each with its own advantages and risks Cultural and Legal Differences Operating in international markets requires understanding and navigating diverse cultural norms legal systems regulatory environments and business practices Risk Management International businesses face risks related to currency fluctuations political instability economic downturns and regulatory changes necessitating robust risk management strategies Global Supply Chains Many businesses operate global supply chains sourcing materials and components from multiple countries to optimize costs and efficiency Ethical Considerations Operating ethically in international markets involves respecting local customs complying with international standards and addressing social and environmental impacts Strategic Management Developing and executing strategies that align with global market dynamics competitive pressures and economic conditions is crucial for international business success Technology and Innovation Advancements in technology enable faster communication efficient logistics and innovative product development transforming how international business is conducted Overall international business plays a significant role in the global economy fostering economic growth creating jobs and promoting cultural exchange while also presenting challenges that require careful navigation and strategic planning **Innovation and Technology Transfer in Japan and**

Europe Glyn O. Phillips, 2018-10-26 This book first published in 1989 compares contrasts and evaluates the nature scale and direction of industry academic interactions in Britain and Japan the conversion of academic discoveries into practical products Japan shows its outstanding ability to translate scientific ideas into high technology products Within this wider investigation detailed consideration is given to the manner in which these interactions promote innovation and technology transfer The information in this study provides a perspective against which decisions can be made about industry education interaction arrangements and much of this information is largely unavailable outside Japan

International Business Case Studies For the Multicultural Marketplace Robert T. Moran, David O. Braaten Ph.D., John Walsh, D.B.A., 2013-01-11 An important collection of international case studies and commentary from the award winning authors of Managing Cultural Differences A comprehensive exploration of all aspects of multicultural management from forming strategic alliances to negotiations to marketing and service excellence

Reverse Licensing Manucheh Shahrokhi, 1987-01-19 Reverse Licensing evaluates the transfer of technology to the U S as an alternative growth strategy for both small and medium sized U S manufacturing firms which need new and competitive technology and for foreign firms which are anxious to enter the U S market but lack the required resources for export and or foreign direct investment The first theoretical research on international technology licensing from the U S licensees standpoint this book examines reverse licensing as an alternative to reverse investment In addition a sample of 120 U S manufacturing firms which have actually utilized reverse licensing is used for empirical and statistical analysis

Essays in Public Sector Entrepreneurship David B. Audretsch, Albert N. Link, 2016-02-05 This book explores public sector entrepreneurship from an international perspective It features essays from eminent scholars in the field addressing entrepreneurial public policies from different countries Public sector entrepreneurship is at the cusp of becoming a watchword in international policy circles This book is a pioneer volume in this emerging field and provides topics and policies that are broadly applicable across different economies Public sector entrepreneurship refers to innovative public policy initiatives that generate greater economic prosperity by transforming a status quo economic environment into one that is more conducive to economic units engaging in creative activities in the face of uncertainty In today s economy public sector entrepreneurship affects that transformation primarily by increasing the effectiveness of knowledge networks that is by increasing the heterogeneity of experiential ties among economic units and the ability of those same economic units to exploit such diversity Through policy initiatives that are characterized by public sector entrepreneurship there will be more development of new technology and hence more innovation throughout the economy

Basics of International Business Neelankavil, 2015-05-18 The field of international business is dynamic complex and challenging vulnerable to fast breaking events such as economic shifts political turmoil and natural disasters This concise and affordable textbook will help future international business executives acquire the skills to function effectively under these challenging conditions Basics of International Business incorporates coverage of the ongoing turmoil in the

world financial markets It s designed to familiarize students with the external environments that affect international businesses to show them how to recognize the processes in identifying potential foreign markets and to help them understand the functional strategies that can be developed to succeed in this highly competitive environment The text focuses on must know core concepts in international business The concepts theories and techniques are organized around seven major topical areas introduction and overview of international business environmental variables of culture politics and economics entry strategies for new markets and countries international trade and foreign direct investments integration of functional areas specific functioning areas marketing finance accounting etc global outsourcing and its role in international operations The text is filled with helpful charts chapter summaries exercises and applied cases A detailed instructor s manual including course outlines classroom exercises and a complete test bank is available to adopters on the MES website

Key Concepts in International Business Jonathan Sutherland,2017-03-14 Key Concepts in International Business is one of a range of comprehensive glossaries with entries arranged alphabetically for easy reference All major concepts terms theories and theorists are incorporated and cross referenced Additional reading and Internet research opportunities are identified More complex terminology is made clearer with numerous diagrams and illustrations With over 500 key terms defined the book represents a comprehensive must have reference for anyone studying a business related course or those simply wishing to understand what international business is all about It will be especially useful as a revision aid

Handbook of Research on Impacts of International Business and Political Affairs on the Global Economy Zakaria, Norhayati,2016-01-19 The growth of global commerce depends on many different factors and strategies in order for multinational corporations to efficiently compete and thrive in the international marketplace In addition to business strategies corporations must also be aware of political affairs that may impact their global economic status The Handbook of Research on Impacts of International Business and Political Affairs on the Global Economy features dual perspectives on the business and political viewpoints for nations striving to maintain their economic standing in the era of globalization Providing insight into various economic factors impacting global businesses and international affairs this publication is a critical reference source for students policymakers international diplomats researchers scholars and practitioners interested in financial challenges in the era of globalization

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