

— THE — MULTINATIONAL CORPORATION



Sanjaya Lall

The Multinational Corporation Nine Essays

**Claudio R. Frischtak, Richard S.
Newfarmer, John H. Dunning**



The Multinational Corporation Nine Essays:

The Multinational Corporation Sanjaya Lall, 1983-05-26 *The Role of Multinational Companies in the Middle East* Mamarinta P. Mababaya, 2002 This study investigated whether known economic and international business theories available in the literature are meaningful enough to explain the nature existence and role of multinational companies MNCs in the Middle East particularly Saudi Arabia Two sets of questionnaires were distributed in major cities of Saudi Arabia one set for 100 multinational managers and another for 280 multinational customers 234 questionnaires were collected 45 from multinational managers and 189 from customers This represents a total response rate of 62 percent which is adequate for this study The empirical results supported with comprehensive secondary data confirmed virtually all of the research hypotheses The study found that joint ventures are the dominant form of multinational business in Saudi Arabia both in manufacturing and service industries The core roles of MNCs in the Saudi foreign ventures are evident in the cross border value adding activities of marketing trading manufacturing consulting contracting project management insurance hotel operation and banking Likewise MNCs provide licensing franchising financing services and various auxiliary roles in the Kingdom Therefore the multinationality of a firm or a group of firms operating across national boundaries is not necessarily synonymous with international production the main subject of contemporary multinational theories The respondents generally perceived the competitiveness of MNCs operating in Saudi Arabia as a function of a number of economic management marketing technological and other variables They also perceived the contributions of MNCs to the Kingdom s socio economic developments as significant and positive The study also found that understanding Islamic values and ethics is important for MNCs In this regard the researcher looked at some objective indicators of business success and related them to selected measures of MNCs local cultural awareness and responsiveness The results indicate that the business success of multinationals operating in Saudi Arabia is positively related to their local cultural awareness and responsiveness Along this line this study covers some vital elements of Islamic culture which will help MNCs understand further the cultural needs values and sensitivities of the Saudi people and Muslims in general

Industrial Structure and Policy in Less Developed Countries Colin Kirkpatrick, N. Lee, Fred Nixon, 2012-08-06 First published in 1984 this textbook analyses at both aggregate and micro economic levels the contemporary industrial conditions in Third World countries and relates this to the process of economic growth and structural transformation Drawing upon both industrial and development economics the authors offer a comprehensive and integrated treatment of the different levels of industrial analysis in less developed countries alongside a wealth of comparative data on industrial structure business concentration and behaviour and industrial policies in a cross section of countries in Africa Asia the Far East and Latin America

The Multinational Corporation, 1977 **Multinational Corporations, Technology and Employment** Edward K.Y. Chen, 1983-06-18 **Market Structure and Industrial Performance** Claudio R. Frischtak, Richard S. Newfarmer, John H. Dunning, 1994

Multinationals and World Trade (Routledge Revivals) Mark Casson, 2012-07-26 First published in 1986 this work reports the results of the Leverhulme project on multinationals and intermediate product trade based at the University of Reading during the academic year 1982-3 Chapter 1 summarises the main results of this project Part I focuses upon the theoretical component of world trade dealing with both the theories of division of labour and vertical integration Part II presents a number of specially commissioned case studies relating to the project concerning the motor industry the bearing industry the synthetic fibre industry the tin industry the copper industry the banana industry and the shipping industry *Transnational Corporations and the Global Economy* Richard Kozul-Wright, Robert Rowthorn, 1998-08-12 This book brings together papers written by representatives from UN agencies and academics who take a fresh look at the expanding role of transnational corporations and foreign direct investment in the world economy These papers deal with such issues as the nature and extent of globalisation the shifting relations between transnational corporations and national economies and the opportunities and obstacles facing policy makers in the rapidly changing global economy *Transnational Corporations and Industrial Transformations in Latin America* Rhys Jenkins, 1984-06-18

Multinationals and Transfer Pricing Alan M. Rugman, Lorraine Eden, 2017-02-03 One of the reasons for the success of multinational enterprises in their ability to create in their supranational organisations internal markets which eliminate the imperfections of external world markets caused by tariffs on trade restrictions on the flow of capital information costs and so on The method multinationals use to create and sustain internal markets is transfer pricing Multinationals use to their advantage the difference between nominal accounting and real transfers from their head offices to a subsidiary in different countries to overcome transaction costs and restrictions on trade and capital flows This book first published in 1985 examines these and other aspects of multinationals use of transfer pricing It puts forward original thinking and research findings by leading experts in this area Empirical results are related to the activities of multinationals in less developed countries This volume covers the economic theories of transfer pricing accounting and fiscal practices and implications for government policies and regulations and will be of interest to students of economics and business studies

Multinational Enterprises in Less Developed Countries Peter J. Buckley, Jeremy Clegg, 2016-07-27 This volume identifies and analyses the crucial issues in the impact of multinational enterprises MNEs on less developed countries LDCs Although the authors take a variety of wide stances on the important questions a uniformity of approach emerges The perspective is essentially that of economic analysis but it is enlivened by unorthodox concepts derived from related social science disciplines The chapters cover the process of development paying attention to entrepreneurship cultural factors and management styles and examine the impact on welfare and income distribution in the host country

The Multinational Corporation Sanjaya Lall, 1978

Multinationals, Globalisation and Indigenous Firms in China Chunhang Liu, 2012-07-26 This book considers the impact of multinational companies in China on the Chinese economy and on indigenous firms in China It shows how the global business environment has

undergone profound changes since the early 1990s leading to an explosion of merger and acquisitions activity and consequent unprecedented degrees of concentration in many industries at a global level. It discusses the effects of these developments on the Chinese economy both on multinationals and indigenous firms analysing company strategies activities and value chain structures. It shows that as China's integration into the global economy increases new globalised value chain structures are becoming the established norm across the Chinese economy. In particular it explores the effects of these developments for local Chinese firms where the strategy of catch up has recently been a primary goal demonstrating how difficult it is for Chinese firms to achieve catch up when the competitors they are chasing are themselves moving forward and evolving so fast. The book includes detailed case studies of Boeing Wal Mart and Coco Cola considering their activities both at the global level and within China and case studies of the sectors in which these forms operate in China. The book's profoundly important conclusions concerning the impact of multinationals on the local economy and on indigenous firms are applicable to other developing economies as well as to China. *Routledge Library Editions: Multinationals* Various Authors, 2022-07-30

The volumes in this set originally published between 1955 and 1993 draw together research by leading academics in the area of multinationals and provides a rigorous examination of related key issues. The volumes examine foreign investment and currency translation environmental control issues and the impact of multinationals on the British economy. This set will be of particular interest to students of business studies. *The Technological Response to Import Liberalization in SubSaharan Africa* Sanjaya Lall, 1999-02-24 Many African countries liberalized in the belief that international competition would stimulate efficiency growth and technological dynamism. The results are mixed but largely disappointing. This book examines why looking at technological reactions to liberalization in garments and engineering in Tanzania Kenya and Zimbabwe countries with different levels of industrialisation and differing degrees of liberalization. Its findings aimed at practitioners and researchers explain why the assumptions underlying liberalisation are often flawed why capabilities differ and why they lag behind other regions. *The Diffusion and Consumption of Business Knowledge* Jose Luis Alvarez, 2016-07-27 In the context of a united Europe the influence of business knowledge has become increasingly relevant as managers employees and organisations have to learn new practices and techniques in response to new knowledge and institutions. This book addresses the way in which administrative knowledge is produced diffused and consumed in Europe by academics management gurus publishing houses consultants and practitioners. It also looks at its impact on European business systems and management practices. **Learning to Industrialize** Sanjaya Lall, 1987-09-04 *Developing Countries in the International Economy* Sanjaya Lall, 2016-01-01 a most stimulating essay by an economist who is a leading authority in his field a most welcome addition to the literature on economic development. Terence J Byres British Book News a perceptive and challenging contribution to the economics of technology transfer and industrialization. Michael Hobday The Economic Journal **Trade, Industrial Restructuring and Development in Hong Kong** Ho Yin-Ping, 2016-07-27 Focusing on trade in manufactures

industrial restructuring and economic development and enforced by a rich source of data this book offers an in depth examination of the evolution and characteristics of Hong Kong s postwar economy The book presents an historical and comparative perspective and analyses the symbiotic connection with South China in the light of China s open door policy since late 1970s as well providing a thoughtful assessment of its current turning point **Multinationals, Technology and Exports** Sanjaya Lall,2015-12-30

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