

Dictionary of International Business Terms



Over 4000 international business trade and 400 internet terms defined to help students and business people understand and take advantage of the international marketplace. Extensive appendices include international information sources and organizations.

An excellent reference for business professionals, and graduate business students, and for professional training programs in international business management. Definitions have special applications to international marketing, trade, fin tace, foreign exchange, import/export, and business terminology used in foreign countries.

The International Dictionary Of Business

JL Elias

The International Dictionary Of Business:

The International Dictionary Of Business Book Review: Unveiling the Power of Words

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