



# the INDIE BIBLE

the all-in-one  
resource for  
recording artists

25th EDITION

1800 publications  
that will review  
your music!

4500 radio  
stations that will  
play your songs!

the  
indiebible 



# The Indie Bible

**Kazys Varnelis**



## **The Indie Bible:**

**The Indie Bible** David Wimble, 2004 An all in one resource for Recording Artists The 6th Edition includes 10 000 listings of places where Recording Artists can send their CDs to gain greater exposure for their music including publications that will review their music and radio stations that will play their music There are also 60 articles written by industry professionals that readers will find especially useful

**The Indie Bible** David Wimble, 2003-09-01 A valuable resource for recording artists that lists 4 000 publications that will review your music and 3 200 radio stations that will play your songs Over 9 000 contacts in all All genres of music are covered

*The Indie Bible* David Wimble, 2001-01-01 *The Indie Bible* David Wimble, 2005-11 An all in one resource for Recording Artists The 7th Edition includes listings of places where Recording Artists can send their CDs to gain greater exposure for their music including publications that will review their music and radio stations that will play their music Plus articles written by industry professionals that readers will find especially useful Authors include Tim Sweeney Daylle Deanna Schwartz Jeri Goldstein Brian Austin Whitney Derek Sivers Diane Rapaport Peter Spellman Bryan Farrish Christopher Knab and many more

**The Indie Bible** Big Meteor Publishing, David Wimble, 2010-10-15 The World's Most Comprehensive Resource for Independent Artists Get your music the attention it deserves

**David Wimble's The Indie Bible** David Wimble, 2007 The Indie Bible is a valuable resource that lists 4200 publications that will review the music of independent artists and 3500 radio stations that will play their songs [The Indie Bible - 10th Edition](#), 2008-01-01 [The Indie Band Survival Guide](#) Randy Chertkow, Jason Feehan, 2025-08-22 Chertkow and Feehan are the ideal mentors for aspiring indie musicians who want to navigate an ever changing music industry Billboard Magazine Newly revised and expanded the acclaimed handbook for musicians looking to write record and promote without a label More musicians are recording distributing marketing and selling their own music now than ever before in history The Indie Band Survival Guide is the critically acclaimed do it yourself modern classic that has been telling them how for years In this up to the moment edition musicians and web gurus Randy Chertkow and Jason Feehan cover everything musicians need to know Drawing on their in the trenches experiences they tell musicians how to Sell on iTunes Amazon and Spotify Get played on radio podcasts and blogs Effectively market on Facebook Twitter and YouTube Copyright license and make money And much more This information exists nowhere else Chertkow and Feehan are pioneers in using the Internet to do what only labels could do in the past and will help your band go from garage to global

[Your Band Is a Virus - Expanded Edition](#) James Moore, 2012-11-29 Independent musicians in 2012 find themselves more confused than ever before and finding good information can be a challenge This guide gives information on advocating and presenting the right product to the world timing a release properly promoting music blogs and publications with a personal touch outsourcing and freelancing and thinking outside of the box *The Real Deal* Daylle Deanna Schwartz, 2002 A music business reference source that offers specific advice to musicians on getting that all important record deal This expanded edition features advice from dozens of

managers record producers recording artists and publicists here are step by step instructions on preparing a presentation package and contacting record labels Also included is information on using the Internet *Music Marketing for the DIY Musician* Bobby Borg, 2020-01-07 Do it yourself and succeed More and more artists are taking advantage of new technologies to try and build successful careers But in this expanding competitive marketplace serious do it yourself musicians need structured advice more than ever In *Music Marketing for the DIY Musician* veteran musician and industry insider Bobby Borg presents a strategic step by step guide to producing a fully customized low budget plan of attack for marketing one's music Presented in a conversational tone this indispensable guide reveals the complete marketing process using the same fundamental concepts embraced by top innovative companies while always encouraging musicians to find their creative niche and uphold their artistic vision The objective is to help artists take greater control of their own destinies while saving money and time in attracting the full attention of top music industry professionals It's ultimately about making music that matters and music that gets heard Updates include New interviews highlighting current marketing strategies for the new music market Info on how to leverage digital marketing and streaming playlists Updated stories and examples of current music marketing principles Future forecasts and trends into music marketing New and revised services tools references and contacts that can help musicians further their careers New marketing plan samples for bands solo artists and freelance musicians and songwriters *Start and Run Your Own Record Label, Third Edition* Daylle Deanna Schwartz, 2009-02-03 For everyone

interested in starting a record label to market new talent or to release and promote their own music there has never been a better time to do it Music can be released distributed and promoted for a fraction of traditional costs Veteran author and music business consultant Daylle Deanna Schwartz who started and ran her own label has rewritten and expanded her classic *Start Run Your Own Record Label* to reflect industry changes and new opportunities for marketing music in today's climate *Start Run Your Own Record Label* is a comprehensive guidebook to building a record label packed with how to information about market trends and revenue streams for music releases In addition to updated information on physical distribution generating publicity marketing and promotion it also has new information about key issues including Balancing on and offline promotion and marketing Making the most of online resources social networking sites blogs ringtones videos radio and more Using digital distribution profitably Licensing your recordings for use in the media Marketing music overseas Ms Schwartz has compiled new interviews with top industry professionals and independent labels including recording artist CJ Baran Push Play Jed Carlson founder ReverbNation Daniel Glass founder Glassnote Entertainment blogger Perez Hilton Scott Lapatine founder Stereogum recording artist Ingrid Michaelson Jeff Price founder Tunecore MP3 bloggers music magazine editors publicists and others for the most up to date authoritative and practical compendium available

*Promoting Your Music* Tom May, Dick Weissman, 2013-10-31 While many dream of a career as a singer songwriter few know how to go about getting bookings copywriting and protecting their songs making promotional recordings getting

radio and print coverage and negotiating contracts for appearances This book covers all of these topics and more aimed at everyone from the absolute beginner to the more seasoned performer to help them avoid the common pitfalls and problems encountered along the road to success The authors draw on years of experience as songwriters and performers They have conducted interviews with many singer songwriters who share their experiences both good and bad as they ve worked their way up from local gigs to full time careers Throughout practical tips are highlighted and real life stories help illuminate common issues faced by all performers songwriters

**Music Calendars** Rebecca Murphy, AI, 2025-03-05 Music Calendars unveils the strategic orchestration behind the music industry focusing on release schedules and live event planning The book highlights how these calendars managed by everyone from indie labels to global corporations are vital for navigating the complexities of the contemporary music landscape A key insight is understanding how coordinated release dates influence marketing and sales while meticulously planned tour schedules impact artist visibility and revenue The book explores the evolution of these practices tracing their roots from early record label control over distribution to the digitally driven strategies of today It argues that a conscious understanding of music release and event calendars is crucial for maximizing impact and revenue Examining both successful and unsuccessful campaigns the book delves into how factors like chart eligibility seasonal trends venue availability and artist well being play critical roles Progressing from fundamental concepts to digital strategies and best practices the book provides practical advice for musicians managers promoters and researchers It adopts a professional yet accessible tone offering a unique blend of theoretical analysis and practical insights By combining case studies industry reports and academic research Music Calendars provides a comprehensive understanding of the music business emphasizing data driven decision making in a rapidly changing ecosystem

**The Self-Promoting Musician** Peter Spellman, 2013-09-01 Berklee Guide Take charge of your music career with crucial do it yourself strategies If you are an independent musician producer studio owner or label you should own this book Written by Peter Spellman Director of the Career Development Center at Berklee College of Music this guide will teach you everything you need to know to become a success in the music business Filled with empowering tips and resources for self managed musicians you will learn to create a goals driven plan to help you fulfill your musical passions multiply the power of every gig you play using 15 proven methods turbo charge your social media strategy get radio airplay online and offline protect your creative works keep your career organized and growing using the best low cost practices and more

**The Complete Singer-songwriter** Jeffrey Pepper Rodgers, 2003 Written as an artistic business and technical guide for singer songwriters this book is full of advice and encouragement for aspiring troubadours looking to polish their craft The book offers tidbits on performing recording booking and working with managers agents lawyers and record executives The guide is rounded out by excerpts from interviews with seasoned artists such as Joni Mitchell Paul Simon Jewel and Ani DiFranco At times the book s advice only skims the surface such as its coverage of choosing maintaining and insuring gear but the tips on songwriting and performing should be taken

to heart by writers and performers at every level Rogers is an author and freelance writer who has written for Mojo and Acoustic Guitar magazines Of all the paths available to today's musicians the life of the singer songwriter remains one of the most alluring and popular From songwriting and solo performing to recording and promotion singer songwriters wear many hats and with all the challenges they face come extravagant creative rewards The Complete Singer Songwriter is the ultimate guide for the modern singer songwriter full of real world advice and encouragement for both aspiring and accomplished troubadours Jeffrey Pepper Rodgers draws on his own experiences as a performing songwriter and interviews with artists such as Joni Mitchell Ani DiFranco and Paul Simon to offer an invaluable companion for the journey from idea to song to stage and studio

*Making a Living in Your Local Music Market* Dick Weissman, 2010-04-14 Making a Living in Your Local Music Market is a Hal Leonard publication

*Band Aide* John Taylor, Angela Taylor, 2005 Annotation This question and answer no holds barred discussion of the intricacies of making a living as a professional musician gives frank advice regarding professional and personal aspects for a band's success and survival An extensive range of industry topics are covered including how to find and hire musicians lay down gig and rehearsal rules find booking agents locate venues put together press packs write contracts record a demo self promote and gain industry attention Potentially taboo interpersonal issues are also addressed such as how to fire someone give criticism and deal with clashing egos

*Networked Publics* Kazys Varnelis, 2012-08-17 How maturing digital media and network technologies are transforming place culture politics and infrastructure in our everyday life Digital media and network technologies are now part of everyday life The Internet has become the backbone of communication commerce and media the ubiquitous mobile phone connects us with others as it removes us from any stable sense of location Networked Publics examines the ways that the social and cultural shifts created by these technologies have transformed our relationships to and definitions of place culture politics and infrastructure Four chapters each by an interdisciplinary team of scholars using collaborative software provide a synoptic overview along with illustrative case studies The chapter on place describes how digital networks enable us to be present in physical and networked places simultaneously often at the expense of nondigital commitments The chapter on culture explores the growth and impact of amateur produced and remixed content online The chapter on politics examines the new networked modes of bottom up political expression and mobilization And finally the chapter on infrastructure notes the tension between openness and control in the flow of information as seen in the current controversy over net neutrality

*Start an Independent Record Label: Music Business Made Simple* J. S. Rudsenske, J. P. Denk, 2011-08-01 An indispensable step by step guide to releasing your own records and beginning a working independent label Since the boom of homemade records and independently minded musicians in the 1980s the alternative music industry has grown from strength to strength driven by a policy that privileges the music itself over the aggressive marketing and branding strategies of the majors You can retain all control and rights to the music you release allowing you to showcase and sell the music that you believe should be heard There has never

been a better time to begin a label for yourself and this comprehensive title shows you exactly how it's done including Devising a business plan Finding and choosing talent Creating and manufacturing records themselves All aspects of promotion and marketing Distribution and radio Get your company organised and get those records out there right now with the help and advice of this informative guide

## Decoding **The Indie Bible**: Revealing the Captivating Potential of Verbal Expression

In a period characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its capability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**The Indie Bible**," a mesmerizing literary creation penned with a celebrated wordsmith, readers embark on an enlightening odyssey, unraveling the intricate significance of language and its enduring effect on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

<https://archive.kdd.org/About/scholarship/HomePages/Storytelling%20Tips%20How%20To%20Love%20Learn%20And%20Relate%20A%20Story.pdf>

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