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Bob Stone

Successful Direct Marketing Methods

*The Bob Stone
Direct Marketing Book*

Successful Direct Marketing Methods The Bob Stone Direct Marketing

Mary Lou Roberts, Paul D. Berger



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Manual and Test Bank Bob Stone, McGraw-Hill Education, Herbert E. Brown, Glen Nowak, 1994 **The New Direct**

Marketing: How to Implement A Profit-Driven Database Marketing Strategy David Shepard Associates, 1999-04-21

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