

The Innovation Idea-Value Matrix

LOW VALUE, HIGH FEASIBILITY

Ideas that are easy to implement but offer little value, e.g., minor UI tweaks.

HIGH VALUE, HIGH FEASIBILITY

Ideas that are both easy to implement and highly valuable, e.g., a new feature that meets a major customer need.

LOW VALUE, LOW FEASIBILITY

Ideas that are difficult to implement and offer little value, e.g., outdated technology improvements.

HIGH VALUE, LOW FEASIBILITY

Ideas that are valuable but difficult to implement, e.g., a groundbreaking new product requiring significant R&D.

The Idea Of Value

Larry Naylor



The Idea Of Value:

The Idea of Value John Laird,1969 The Theory of Marginal Value Laurits Vilhelm Birck,1922 *The Idea of Value* John LAIRD (Professor of Moral Philosophy in the University of Aberdeen.),1929 **The Idea of Value** John Laird,1929

The Idea of Value. (Reprinted.). John LAIRD (Professor of Moral Philosophy in the University of Aberdeen.),1969

Technological Utopianism and the Idea of Justice Martin Sand,2024-12-28 This open access book advances a modest defence of technological utopias While technological utopianism is not devoid of risks and elitism their benefits should not be discounted in an overall assessment Rather than rejecting them based on a too narrow definition of utopianism we must acknowledge their potential to exceed the individualist vs collectivist dichotomy ascribed to traditional utopias The author argues with reference to Rawls idea of the basic structure that technological utopias challenge our understanding of the scope and location of justice and thereby advance the idea of justice The book critically reviews the most recent literature in political philosophy where utopias are understood as ideal theories of justice and sides with recent contributions to Utopian Studies where utopias potential to estrange from the present and galvanize action are underscored , **Dynamic**

Perspectives on Creativity Ronald A. Beghetto,Giovanni Emanuele Corazza,2019-01-17 This edited volume provides a venue for scholars whose work challenges the typical static conceptions and methods of studying creativity More specifically the book will serve as an effort to introduce more dynamic definitions conceptions and approaches for studying creativity in the context of educational practice By doing so it feeds the strong contemporary need for more dynamic conceptions of creativity in educational settings This is particularly important given the fast evolution of modern society and the widespread consensus that efforts to develop creative potential should be democratized extending well beyond the boundaries of the gifted subset and the walls of the classroom This work recognizes that more dynamic perspectives on creativity are necessary for understanding its complexity value and meaning in educational contexts **Brokerage and Closure** Ronald S.

Burt,2007-09-06 Social Capital the advantage created by location in social structure is a critical element in business strategy Who has it how it works and how to develop it have become key questions as markets organizations and careers become more and more dependent on informal discretionary relationships The formal organization deals with accountability Everything else flows through the informal advice coordination cooperation friendship gossip knowledge trust Informal relations have always been with us they have always mattered What is new is the range of activities in which they now matter and the emerging clarity we have about how they create advantage for certain people at the expense of others This is done by brokerage and closure Ronald S Burt builds upon his celebrated work in this area to explore the nature of brokerage and closure Brokerage is the activity of people who live at the intersection of social worlds who have a vision advantage of seeing and developing good ideas an advantage which can be seen in their compensation recognition and the responsibility they re entrusted with in comparison to their peers Closure is the tightening of coordination in a closed network of people and

people who do this do well as a complement to brokers because of the trust and alignment they create Brokerage and Closure explores how these elements work together to define social capital showing how in the business world reputation has come to replace authority pursued opportunity assignment and reward has come to be associated with achieving competitive advantage in a social order of continuous disequilibrium *The Principles of Islamic Political Economy* Masudul Alam Choudhury,2016-07-27 This book examines the methodological development of the principles of Islamic political economy in its theoretical and applied aspects This is carried out in a general equilibrium framework using the theory of social choice Thus a comparative study is also undertaken here in these areas while developing the theory of Islamic political economy In these respects this book appears to be the first one of its kind The Arena ,1897 The Structure of Scientific Theories Frederick Suppe,1977 A clear and comprehensive introduction to contemporary philosophy of science American Scientist The best account of scientific theory now available one that surely commends itself to every philosopher of science with the slightest interest in metaphysics Review of Mathematics It should certainly be of interest to those teaching *Making Marketing Happen* Brian Smith,2006-08-11 Making Marketing Happen is prompted by needs of practising managers who have found the traditional marketing planning texts to be fine in theory but hard to apply to my special market In short it holds that marketing planning fails for most companies because it either does not fit their organizational culture their market conditions or both Successful companies do not plan They use a hybrid strategy making process including vision incrementalism and planning The ratio of these three things is critical and the right ratio is unique to every company The author develops this argument and explains how companies can construct the right hybrid strategy making process for their situation The book has been designed for those practising managers who need more than the planning text book It will tell you Why attempts at planning are foiled by the market the company culture or both How effective strategists don t plan but use organizationally tailored strategy making processes How to design the right process for your company and your market How to know if the strategy you make is strong before you implement it Researches Into the Mathematical Principles of the Theory of Wealth Antoine Augustin Cournot,1897 *The Spectator* ,1926 The American Journal of Religious Psychology and Education ,1907 *The Encyclopedia Britannica* ,1911 *American Culture* Larry Naylor,1998-02-24 America like other modern nations is characterized by its diversity and can be seen as a complex and fragmented nation state Yet an American culture defined by those beliefs and behaviors that all Americans do share irrespective of their other cultural affiliations does exist This book presents an innovative approach to the issues and aspects in the study of America s unique culture The real diversity of America is lost in the practice of categorizing people into social racial or ethnic groups and then attributing culture to them While not an exhaustive treatment of the culture this volume serves as a point of departure for discussions of American culture in a variety of courses both within and outside the discipline of anthropology Each chapter is accompanied by suggested readings to enable the student to pursue a more in depth study of any individual

topic **The Listener** ,1929 *Social Theory for Beginners* Paul Ransome,2010 Aimed at first year undergraduates studying sociology and related disciplines this introductory level textbook presents key ideas and concepts in social theory and an account of their intellectual background

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The Idea Of Value Introduction

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