

# Small Business Marketing Tips

- ☐ Know your audience.
- ☐ Emphasize your value proposition.
- ☐ Stay focused on singular goals and objectives.
- ☐ Capitalize on short-term plays.
- ☐ Double down on what works.
- ☐ Understand the power of existing customers.
- ☐ Use free promo tools.
- ☐ Create a website.
- ☐ Consider blogging.
- ☐ Promote yourself on social media.
- ☐ Collaborate with influencers.
- ☐ Stick to a social media posting schedule.
- ☐ Invest in ads.
- ☐ Capture prospects' information.
- ☐ Use email marketing.
- ☐ Lean into word of mouth.
- ☐ Manage relationships with a CRM.
- ☐ Connect with other local businesses.

# Small Business Guide To Successful Advertising A Handbook For Small Business

**Sabine Zange**



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web based on engine size the 1 5l is categorized in two grades toyota axio x and toyota axio g for the 1 8l it comes in one grade known as the toyota axio luxel the toyota axio luxel comes with more extras as compared to the axio x such as rear spoiler alloy wheels navigation and fog lights

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web toyota corolla axio 1 5luxel dba nze164 1496cc cvt 4 sedan toyota corolla axio hybrid daa nke165 1496cc cvt 4 sedan toyota corolla axio hybrid g daa nke165 1496cc cvt 4 sedan toyota corolla axio 1 5x dba nze164 1496cc cvt 4 sedan toyota corolla axio 1 5g dba nze164 1496cc cvt 4 sedan toyota corolla axio 1 5luxel

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web the model numbers of these vehicles are nze161 nze164 nre160 the vehicle lineage gives a systematic overview of the diverse transformation that toyota and lexus brand vehicles have undergone in the last 75 years

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web jul 6 2023 the toyota axio hybrid typically achieves excellent fuel consumption it combines a 1 5 liter gasoline engine with an electric motor resulting in impressive fuel efficiency on average it can achieve around 25 30 kilometers per liter or 58 70 miles per gallon depending on driving conditions and individual habits

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web the toyota axio has an expanded line of frontal and diagonal vision to see the road ahead of you with greater clarity front views have been enhanced by slimming the pillars on each side improved diagonal views have been achieved through larger triangular windows and by mounting door mirrors further lower and back

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web jul 10 2023 the price of toyota axio from dealers in kenya is currently ranging from ksh 1 3 million to ksh 1 5 million for a locally used toyota axio you will pay from ksh 550 000 while a brand new one will cost up to ksh 3 5 million

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web toyota nze for sale in kenya is a vehicle that has been in the local market for years it was designed as an upgraded version of the toyota corolla axio and kenyans loved the new model the car offers more space is more fuel efficient and more attractive than the