The

# LARGE CORPORATION

and

# CONTEMPORARY CLASSES

Maurice Zeitlin

# **The Large Corporation And Contemporary Classes**

**Aslaug Mikkelsen, Oluf Langhelle** 

#### The Large Corporation And Contemporary Classes:

Progressive Corporate Governance for the 21st Century Lorraine Talbot, 2013-06-03 Progressive Corporate Governance for the 21st Century is a wide ranging and ambitious study of why corporate governance is the shape that it is and how it can be better The book sets out the emergence of shareholder primacy orientated corporate governance using a study of historical developments in the United Kingdom and the United States Talbot sees shareholder primacy as a political choice made by governments not a natural feature of the inevitable market She describes the periods of progressive corporate governance which governments promoted in the middle of the 20th century using a close examination of the theories of the company which then prevailed She critically examines the rise of neoliberal theories on the company and corporate governance and argues that they have had a negative and regressive impact on social and economic development In examining contemporary corporate governance she shows how regulatory styles as informed and described by prevailing regulatory theories enables neoliberal outcomes She illustrates how United Kingdom derived corporate governance codes have informed the corporate governance initiatives of European and global institutions From this she argues that neoliberalism has reentered ex command transition economies through those United Kingdom and OECD inspired corporate governance Codes over a decade after the earlier failed and destructive neoliberal prescriptions for transition had been rejected Throughout Talbot argues that shareholder primacy has socially regressive outcomes and firmly takes a stand against current initiatives to enhance shareholder voting in such issues as director remuneration. The book concludes with a series of proposals to recalibrate the power between those involved in company activity shareholders directors and employees so that the public company can begin to work for the public and not shareholders The Oxford Handbook of the Corporation Thomas Clarke, Justin O'Brien, Charles O'Kelley, 2019-02-21 The Oxford Handbook of the Corporation assesses the contemporary relevance purpose and performance of the corporation The corporation is one of the most significant if contested innovations in human history and the direction and effectiveness of corporate law corporate governance and corporate performance are being challenged as never before Continuously evolving the corporation as the primary instrument for wealth generation in contemporary economies demands frequent assessment and reinterpretation The focus of this work is the transformative impact of innovation and change upon corporate structure purpose and operation Corporate innovation is at the heart of the value creation process in increasingly internationalized and competitive market economies and corporations today are embedded in a world of complex global supply chains and rising state and state directed capitalism In questioning the fundamental purpose and performance of the corporation this Handbook continues a tradition commenced by Berle and Means and contributed to by generations of business scholars What is the corporation and what is it becoming How do we define its form and purpose and how are these changing To whom is the corporation responsible and who should judge the ultimate performance of corporations By investigating the origins development

strategies and theories of corporations this volume addresses such questions to provide a richer theoretical account of the corporation and its contested future The Struggle for Control of the Modern Corporation Robert F. Freeland, 2001 Winner of the 2005 Business History Review Newcomen Award for best book in business history The Struggle for Control of the Modern Corporation provides a fascinating historical overview of decision making and political struggle within one of America's largest and most important corporations Drawing on primary historical material Robert Freeland examines the changes in General Motors organization between the years 1924 and 1970 He takes issue with the well known argument of business historian Alfred Chandler and economist Oliver Wiliamson who contend that GM s multidivisional corporate structure emerged and survived because it was more efficient than alternative forms of organization This book illustrates that for most of its history GM intentionally violated the fundamental axioms of efficient organization put forth by these analysts It did so in order to create cooperation and managerial consent to corporate policies Freeland uses the GM case to re examine existing theories of corporate governance arguing that the decentralized organizational structure advocated by efficiency theorists may actually undermine cooperation and thus foster organizational decline Elite Families Betty Farrell, 1993-01-01 This book maps the development of a regional elite and its persistence as an economic upper class through the nineteenth century Farrell's study traces the kinship networks and overlapping business ties of the most economically prominent Brahmin families from the beginning of industrialization in the 1820s to the early twentieth century Archival sources such as genealogies family papers and business records are used to address two issues of concern to those who study social stratification and the structure of power in industrializing societies in what ways have traditional forms of social organization such as kinship been responsive to the social and economic changes brought by industrialization and how active a role did an early economic elite play in shaping the direction of social change and in preserving its own group power and privilege over time Corporate Capitalism and the Integral State Stephen Maher, 2022-03-28 This book advances an original conception of the relationship between state and corporate power in the United States Using what he terms an Institutional Marxist framework Maher argues that far from passively responding to interest group pressures the state has been a key agent in politically mobilizing business and has played an active role in the organization of lobbying groups Such business associations do not merely express the pre existing interests of their corporate members but are also mechanisms through which the state organizes the political power of the capitalist class They form part of what the author refers to as an integral state a wider network of state power which traverses and interpenetrates the state bureaucracy the legislature the industrial policy apparatus and corporate governance Based on extensive archival research this book tracks the role of the General Electric Company as a pillar of the integral state in the United States from the finance capital period 1880 to 1930 through the managerial period 1930 1979 to the restructuring leading up to the age of neoliberalism 1979 present Big Business and the State Harland Prechel, 2000-05-11 Examines the evolution of corporate form and managerial process

from the 1880s to the 1990s detailing how corporations influenced government to affect changes in response to economic transitions Social Orders and Social Classes in Europe Since 1500 M. L. Bush, 2014-07-15 This pioneering survey evaluates the notions of class and order throughout European history since 1500 After a general theoretical section on the concept of orders and class the book provides discussions and case studies of the nobility the clergy the middle classes and the rural and urban proletariat The studies are drawn from all over Europe from early modern Castile to late Tsarist Russia Contributors include Peter Burke Stuart Woolf A A Thompson and Joseph Bergin **Controversies in White-Collar Crime** Gary Potter, 2014-10-24 Original writings explore the issue of white collar crime and the controversies that surround it focusing on the vastness of state corporate and white collar crime the victimization that results and the ways these crimes affect society environmentally politically economically and personally Ruthless Criticism William Samuel Solomon, Robert Waterman McChesney, 1993 Ruthless Criticism was first published in 1993 Minnesota Archive Editions uses digital technology to make long unavailable books once again accessible and are published unaltered from the original University of Minnesota Press editions Ruthless Criticism offers perspectives and subjects largely outside traditional historiography It broadens the concept of media history to include lesser studied media and offers alternative interpretations of traditional media This anthology of original research includes an array of scholarly and theoretical perspectives Each addresses specific topic within a specific era reflecting the diversity of U S mass media Solomon and McChesney begin by using critical theory and deconstruction to examine the meanings of print in the colonial era Subsequent chapters study the media ecology of the antebellum press the intense focus on profits of the post Civil War mainstream press gender images in the labor press the diversity of political views within the working class press and the development of a commercial press in the black community The essays concerning the twentieth century focus on the rise of a culture industry and include studies on the origins of the broadcast ratings system and the commercial broadcast system and the commercial broadcast system early television s portrayals of childhood the televisions networks close ties with the federal government the government s key role in creating and developing the field of mass communication research and teenage girls popular culture from 1960 1968 as a formative influence on the feminist movement Privatising Culture Chin-tao Wu,2020-05-05 Corporate sponsorship and business involvement in the visual arts have become increasingly common features of our cultural lives From Absolut Vodka's sponsorship of art shows to ABN AMRO Bank's branding of Van Gogh's self portrait to advertise its credit cards we have borne witness to a new sort of patronage in which the marriage of individual talent with multinational marketing is beginning to blur the comfortable old distinctions between public and private Chin tao Wu s book is the first concerted attempt to detail the various ways in which business values and the free market ethos have come to permeate the sphere of the visual arts since the 1980s Charting the various shifts in public policy which first facilitated the entry of major corporations into the cultural sphere it analyses the roles of governments in injecting the principles of the free market into

public arts agencies in particular the Arts Council in Great Britain and the National Endowment for the Arts in the USA It goes on to study the corporate take over of art museums highlighting the ways in which cultural capital can be garnered by various social and business elites through commercial involvement in the arts and shows how corporations have succeeded in integrating themselves into the infrastructure of the art world itself by showcasing contemporary art in their own corporate premises Mapping for the first time the increasingly hegemonic position that corporations and corporate elites have come to occupy in the cultural arena this is a provocative contribution to the debate on public culture in Britain and America

Arctic Oil and Gas Aslaug Mikkelsen, Oluf Langhelle, 2008-08-21 This book analyzes the expanding oil and gas activities in the Arctic from the perspective of Sustainable Development SD and Corporate Social Responsibility CSR The focus is on the territories of the Arctic rim where the current and future oil and gas activities in the Arctic are and will be located The book raises a number of questions inclu The Routledge Companion to Accounting History John Richard Edwards, Stephen P. Walker, 2009-05-07 The Routledge Companion to Accounting History shows how the seemingly innocuous practice of accounting has pervaded human existence in fascinating ways at numerous times and places from ancient civilisations to the modern day and from the personal to the political Placing the history of accounting in context with other fields of study the collection gives invaluable insights to subjects such as the rise of capitalism the control of labour gender and family relationships racial exploitation the functioning of the state and the pursuit of military conflict An engaging and comprehensive overview also examining geographical differences this Companion is split into key sections which explore changing technologies used to represent financial and other data historical development of accounting theory and practice accounting institutions and those who perform accounting accountancy and the economy accounting society and culture the role of accounting in the government protection and financing of states including chapters on the important role played by accountancy in religious organizations a review of how the discipline is portrayed in fine art and popular culture and analysis of sharp practice and corporate scandals The Routledge Companion to Accounting History has a breadth of coverage that is unmatched in this growing area of study Bringing together leading writers in the field this is an essential reference work for any student of accounting business and management and history **Organisations in Action** Peter A. Clark, 2000 This original and ambitious work provides a fascinating examination of organizations from both a post modern and new organizational economics perspective Combining strategy international business and organisational theory it represents a ground breaking critique of prevailing mainstream modernist theories of organization Distinctive features include a comprehensive analysis of social and organizational theory discussion and exploration of knowledge capitalism a critique of core competencies and resource based approaches to strategy human resource management and organizational behaviour In an essential area of study for every business undergraduate and reflective manager this outstanding book pulls together material which is currently scattered and poorly synthesised and examines high profile real world business examples

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understanding the relationship of literary writing to economic experience is what she calls personal business the social and interpersonal relationships of Victorian commercial life in which character was a central mediating concept Juxtaposing novels by Charles Dickens George Eliot and Margaret Oliphant with such nonfiction works as popular biographies periodicals and business handbooks the author builds on and extends the insights of the new economic criticism by highlighting the embodied interpersonal and socially embedded interactions of everyday economic life Hunt analyzes the productive and disciplinary roles that character played in the Victorian economy and traces the proliferation of different models of character as literary writing and commercial discourse responded to the challenges and opportunities presented by personal business She suggests that the dynamic interchange between forms of character employed in the everyday practice of business and those imagined in literary writing helped shape character as a crucial mode of power in Victorian business culture and economic life Ultimately Personal Business provides new ways to understand both the history of the Victorian novel and its implications in middle class culture and the turbulent experience of nineteenth century capitalism Stepan-Norris, Maurice Zeitlin, 2003 From the late 1930s through the mid 1950s the Congress of Industrial Organizations CIO brought together America's working men and women under a united class banner Of the 38 CIO unions 18 were left wing or Communist dominated Yet the political struggle between the CIO's Communist dominated and right leaning unions was immensely divisive and self destructive How did the Communists win hold and wield power in the CIO unions Did they subordinate the needs of workers to those of the Soviet regime The authors of this book first published in 2002 provide testable answers to these questions with historically specific quantitative analyses of data on the CIO's origins internal struggles and political relations They find that among the CIO unions the Communists were more egalitarian the most progressive on class race and gender issues and leading fighters in struggles to enlarge the freedom and enhance the human Talking Union Judith Stepan-Norris, Maurice Zeitlin, 1996 Members of the United Auto dignity of America's workers Workers Ford Local 600 tell about their activism as they experienced it **Critical Theories of the State** Clyde W. Barrow, 1993-03-01 Critical Theories of the State is a clear and accessible survey of radical perspectives on the modern state By focusing on Marxist theory and its variations particularly as applied to advanced industrial societies and contemporary welfare states Clyde W Barrow provides a more extensive and thorough treatment than is available in any other work Barrow divides the methodological assumptions and key hypotheses of Marxist Neo Marxist and Post Marxist theories into five distinct approaches instrumentalist structuralist derivationist systems analytic and organizational realist He categorizes the many theorists discussed in the book including such thinkers as Elmer Altvater G William Domhoff Fred Block Claus Offe and Theda Skocpol according to their concepts of the state s relationship to capital and their methodological approach to the state Based on this survey Barrow elaborates a compelling typology of radical state theories that identifies with remarkable clarity crucial points of overlap and divergence among the various theories Scholars conducting research within the rubric of state theory political development and policy history will find Critical Theories of the State an immensely valuable review of the literature Moreover Barrow s work will make an excellent textbook for undergraduate and graduate courses in political science and sociology and can also be used by those teaching theory courses in international relations history and political economy

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