



Social Construction Of Management Texts And Identities

Mark Steyvers



Social Construction Of Management Texts And Identities:

The Social Construction of Management Nancy Harding,1999-11-01

The Social Construction of Management

Nancy Harding,2004-06-01 What is management and how do the people who become managers take on a managerial identity How does text inform the manager s identity From cultural studies we understand that the relationship between text and reader is not passive but that each one works upon the other and that text is active in forming the identity of the reader This books is the first to analyse how many management textbooks construct their readers It analyses management textbooks published since the 1950s and shows they construct a world in which chaos is kept at bay only by strong management and in which strong management is based upon the rationality of modernity This book exposes and analyses such claims to truths and theorizes their arguments using the work of Butler and Foucault the sociology of scientific knowledge critical legal studies art history and queer theory By revealing a postmodern turn in management textbooks *The Social Construction of Management* is both a critical and empirical study that explores the constitution of managerial identities in the age of mass education in management An exciting contribution to the growing body of knowledge within critical management studies this book challenges the way we think about organizations and their management and about management education as a whole This is thought provoking reading for anyone studying management or working in the managerial organization *The Social Construction of Management* Nancy Harding,2004-06 A critical and empirical study that explores the constitution of managerial identities in the age of mass education in management and challenges the way we think about organizations and their management

Management and Organization of Temporary Agency Work Bas A.S. Koene,Nathalie

Galais,Christina Garsten,2014-02-03 Over the past two decades the use of flexible employment relations has increased in most developed countries The growth of temporary agency work constitutes a significant component of this development Organizations are now facing the challenges of managing a blended workforce i e a workforce consisting of both direct hires and contractors At a time when Europe as well as the rest of the world is facing enhanced global competition and a severe labor market crisis an understanding of temporary employment practices becomes all the more acute With the evolution of the use of agency work in the Western world over the past decade the chapters in this volume show how a focus on the management and organization of temporary agency work can be helpful to see possibilities and pitfalls for the use of temporary employment in the wake of changed employment practices and challenges to labor market stability and welfare structures Together the new case studies presented in this volume provide a wide scope of analysis of the organization and management of temporary agency work offering a much needed contribution to the discussion of issues and priorities that guide and shape organizational practices today Its particular uniqueness lies in the empirical richness and variety of local case studies and the way in which these are related to wider policy aims ideological shifts and the dynamics of organizational practice with a particular focus on the organization and management of blended workforces **International**

Management and International Relations Ana Guedes,Alex Faria,2010-04-23 Over the last few decades the field of management enlarged its boundaries especially in international terms in a very rapid fashion mainly because of the arrival of the so called era of globalization Many renowned scholars have criticized the universal approach given to management in the United States and its subsequent automatic conversion into international management but their arguments too can fall into the trap of universalism at times This book has a more specific concern to challenge the conversion of management into international management from a Latin American perspective This challenge might be taken as a first step toward the construction of a Latin American perspective in International Management and a potential contribution to the development of this field in other parts of the world Drawing upon such critical standpoint several authors in the book converge upon the idea that researchers practitioners and authorities in Latin America should challenge the US dominance in International Management and foster interdisciplinary developments within International Relations The critical perspective provided in this book challenges the US s narrow viewpoint on management as it clearly does not fit the governance features of international management in Latin America So far we have not observed the constitution of sub areas such as international management of international organizations international management of transnational institutions international management of public private networks international management of public companies and international public administration or international public management all of which would be extremely important in Latin America

Management and the Dominance of Managers Thomas Diefenbach,2009-05-22 Managers are powerful The organizations of our time are in essence managerial organizations even our societies are managerial societies This book looks behind the portrait of management as value free technicality and challenges the image of managers as the selfless pursuer of an organization s survival and development It explains that individual interests and careers of managers are only part of a wider epochal and historic picture the picture of managers as the new ruling class using and misusing organizations for their own personal and group interests while portraying their own roles and actions as increasing the efficiency of organizations and serving the public interest But why exactly are managers so powerful Why and how do managers dominate our organizations It will be argued that the prevailing understanding of management and managers is only at the surface about functional aspects In its very core management has been and is all about the power and control interests and ideology of managers in short the dominance of managers over other groups of people In order to investigate and explain this dominance a multi dimensional theory of social dominance of managers will be developed which reveals the personal and group interests behind such claims and is based in its core on three explanatory factors power interests and ideology These factors themselves will be analyzed as comprehensive multi dimensional and interdisciplinary concepts in order to address the complex nature of managers dominance appropriately

Style Differences in Cognition, Learning, and Management Stephen Rayner,Eva Cools,2012-12-06 This book aims to mark fifteen years of contributions to the field of style research in cognition and learning

presented at the annual conference of the European Learning Styles Information Network The style field is a multidisciplinary global community made up of researchers in several domains of knowledge including education psychology business computer science information systems management human resources and other related fields The book will be relevant for readers who are interested in differences in thinking and learning covering a wide range of style related themes with appeal to readers seeking an international and interdisciplinary perspective Interested practitioners will include professionals working in the areas of HR Management Organizational Learning Business Management and all phases of Education The application of style differences for example impacts widely upon work and human performance in areas of policy making team management and project development sports social agency and medicine New or alternative research paradigms facilitating revision and consensus in the field of style differences are presented The aim of integrating research and practice is developed to achieve consensual theory for style differences in human performance Style Differences in Performance is a timely and field defining volume that will change the way academics and practitioners across international and disciplinary boundaries think and talk about the field of learning style and its implications for human achievement

The Teachings of Management Karin Brunsson, 2017-04-26 This book provides a brief overview of the fundamental presumptions underlying the idea of management It is argued that managers and others must endorse these presumptions the teachings of management even though they are well aware that their applicability to managerial practice is limited The author analyzes how the teachings of management are similar to political or religious beliefs and why unlike such doctrines they cannot be easily dismissed as outdated or irrelevant Instead these assumptions help to construct the idea of the organization and thus constitute a vital factor in a contemporary society of organizations

Why Organizational Change Fails Leike van Oss, Jaap van 't Hek, 2012-03-29 Why Organizational Change Fails is about the sturdy and stable aspect of organisations The purpose of the book is to make change managers and OD consultants sensitive to signals of the robust part of an organization helping them to see something different than they usually see signs of change

Organizations and the Media Josef Pallas, Lars Strannegård, Stefan Jonsson, 2014-07-17 The relationship between media and the organizations they cover has changed dramatically in the last few decades which have witnessed a huge expansion of news coverage focusing on different types of organizations and their activities In parallel organizations have dramatically increased their investment in public relations and other media oriented forms of communication Like other societal developments globalization marketization individualization scientification mediatization has become an institutional force This book analyses the mediatization of contemporary organizations and how individual organizations industry or markets are scrutinized It examines its key influence on the actions of organizations and how it shapes the entire landscape in which the organizations operate What such a perspective provides is the accentuation of the interplay between organizations and different parts of the society as embedded in the media and its logic This will be essential reading for professionals academics and advanced

students in organizational studies public relations and media studies

Unveiling the Energy of Verbal Art: An Emotional Sojourn through **Social Construction Of Management Texts And Identities**

In some sort of inundated with monitors and the cacophony of instant communication, the profound energy and psychological resonance of verbal beauty often fade into obscurity, eclipsed by the continuous barrage of sound and distractions. However, nestled within the musical pages of **Social Construction Of Management Texts And Identities**, a captivating function of fictional brilliance that pulses with raw emotions, lies an unique trip waiting to be embarked upon. Penned by a virtuoso wordsmith, that enchanting opus courses viewers on a psychological odyssey, lightly revealing the latent potential and profound affect embedded within the delicate internet of language. Within the heart-wrenching expanse of this evocative evaluation, we can embark upon an introspective exploration of the book is key subjects, dissect its fascinating publishing type, and immerse ourselves in the indelible impression it leaves upon the depths of readers souls.

<https://archive.kdd.org/files/uploaded-files/HomePages/Six%20Jumble.pdf>

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