

Data collections and preparing of data gathering instruments

The underlying need for Data collection is to capture quality evidence that seeks to answer all the questions that have been posed. Through data collection business or management can deduce quality information that is a prerequisite for making informed decisions.

To improve the quality of information, it is expedient that data is collected so that you can draw inferences and make informed decisions on what is considered factual.

What is Data Collection?

Data collection is a methodical process of gathering and analyzing specific information to proffer solutions to relevant questions and evaluate the results. It focuses on finding out all there is to a particular subject matter. Data is collected to be further subjected to hypothesis testing which seeks to explain a phenomenon. Hypothesis testing eliminates assumptions while making a proposition from the basis of reason. For collectors of data, there is a range of outcomes for which the data is collected. But the key purpose for which data is collected is to put a researcher in a vantage position to make predictions about future probabilities and trends.

The core forms in which data can be collected are primary and secondary data. While the former is collected by a researcher through first-hand sources, the latter is collected by an individual other than the user.

Types of Data Collection

Before broaching the subject of the various types of data collection, it is pertinent to note that data collection in itself falls under two broad categories; Primary data collection and Secondary data collection.

PRIMARY DATA COLLECTION

Primary data collection by definition is the gathering of raw data collected at the source. It is a process of collecting the original data collected by a researcher for a specific research purpose. It could be further analyzed into two segments; qualitative research and quantitative data collection methods.

Qualitative Research Method

The qualitative research methods of data collection does not involve the collection of data that involves numbers or a need to be deduced through a mathematical calculation, rather it is based on the non-quantifiable elements like the feeling or emotion of the researcher. An example of such a method is an open-ended questionnaire.

Social Research A Study In The Methods Of Gathering Data

George L. Lundberg



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Social Research George Andrew Lundberg,1948 *Social Research* George Andrew Lundberg,1929 **Social Research** ,1947 Social research George L. Lundberg,1949 **Social research: a study in methods of gathering data: 2nd ed** George Andrew Lundberg, Social Research George A. Lundberg,1953 **Methods of Social Research** Kenneth D. Bailey,1994 An introduction for undergraduates to every stage of sociological research showing how to deal effectively with typical problems they might encounter The book is fully updated to include examples from the LA riots and the 1992 presidential elections **Data Collection** Wendy Olsen,2011-11-04 This innovative book provides students and researchers alike with an indispensable introduction to the key theoretical issues and practical methods needed for data collection It uses clear definitions relevant interdisciplinary examples from around the world and up to date suggestions for further reading to demonstrate how to usefully gather and use qualitative quantitative and mixed data sets The book is divided into seven critical parts Data Collection An Introduction to Research Practices Collecting Qualitative Data Observation and Informed Methods Experimental and Systematic Data Collection Survey Methods for Data Collection The Case Study Method of Data Collection Concluding Suggestions for Data Collection Groups A stimulating practical guide which can be read as individual concepts or as a whole this will be an important resource for students and research professionals Wendy Olsen is Senior Lecturer at Manchester University Institute for Development Policy Management and Cathie Marsh Centre for Census Survey Research Methods of Social Research, 4th Edition Kenneth Bailey,2008-06-30 An introduction for undergraduates to every stage of sociological research showing how to deal effectively with typical problems they might encounter The book is fully updated to include examples from the LA riots and the 1992 presidential elections

Designing Social Research Norman Blaikie,2009-11-23 The basic requirements for research designs and research proposals are laid out at the beginning of the book followed by discussion of the major design elements and the choices that need to be made about them Four sample research designs at the end of the volume illustrate the application of the research strategies **Collected Papers from the Institute for Biological Research of the Johns Hopkins University** ,1929

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