

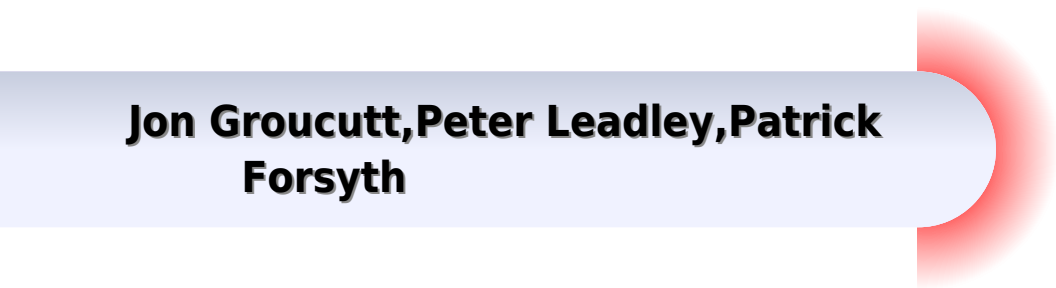
THE
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PRENTICE HALL
GUIDE TO
MARKETING
FACULTY

Compiled by
JAMES R. HASSELBACK

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The 1998 1999 Prentice Hall Guide To Marketing Faculty

**Jon Groucutt, Peter Leadley, Patrick
Forsyth**



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