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How to Get the Financing for Your New Small Business Sharon L. Fullen, 2006 While poor management is cited most frequently as the reason small businesses fail inadequate or ill timed financing is a close second Whether you re starting a business or expanding one sufficient ready capital is essential This new book will provide you with a road map to secure the financing The book goes into traditional financing methods and assists the reader in setting up proper financial statements and a proper business plan It details the differences between debt and equity financing and how and why to use each Valuation techniques are explained for determining what your business is truly worth However the book s real strength is in

explaining alternative and creative methods of financing such as SBA financing angel investors IPOs limited public offerings and venture capital Numerous real world examples are given for structuring a deal to benefit both the financier and the entrepreneur Essential resources for finding the detailed information you need are included throughout **Writer's Guide to Book Editors, Publishers, and Literary Agents, 1997-1998** Jeff Herman, 1996-09-25 This book contains the names and addresses of acquisitions editors at top publishing houses as well as their area of expertise and information on top literary agents First time and experienced authors will find the information they need to get their big break in the writing business instead of having their manuscripts end up in the slush pile The Entrepreneur's Information Sourcebook Susan C. Awe, 2012-01-16 For 21st century entrepreneurs this book provides the practical guidance they need to overcome the often intimidating challenges of starting organizing and running a new business effectively and efficiently The economic downturn has many individuals considering going into business for themselves rather than relying on an employer for their income Unfortunately according to data from the Small Business Administration the odds of long term success are against them 69 percent of businesses do not last past seven years and 56 percent fail in less than four This book provides entrepreneurs with a comprehensive guide to the resources they need or will likely want to consult when starting a small business and in order to stay profitable over the long run The Entrepreneur's Information Sourcebook Charting the Path to Small Business Success Second Edition provides the expert guidance and up to date print and web resources an entrepreneur may need to make his business thrive and grow from inception and information gathering to raising capital to marketing methods and human resource concerns Nearly half of the resources in this newly updated book are new and the essays have also been updated to reflect current business practices This book is an essential tool that provides quick and easy access to the information every small business owner needs Small Businesses and Effective ICT Carmine Sellitto, David Banks, Scott Bingley, Stephen Burgess, 2016-07-07 Small businesses make up some 90 95 percent of all global firms Many undervalue the importance of information and communication technology ICT Within the small business segment there can be significant differences amongst the avid early adopters of ICT and the laggards Research on early adopters tends to be more prevalent as they are perceived to have a more interesting and positive story However late adopters and laggards also have their own interesting stories that are under reported Small Business and Effective ICT draws on research undertaken over several years and documents the adoption use of ICT across better users of ICT Leaders typical ICT users Operationals and late adopters Laggards The findings are presented using a re formulation of the LIASE framework which addresses a number of areas that include ICT literacy L information content communication I Access A Infrastructure I Support S and Evaluation E Some 60 businesses were investigated in Australia and the UK with each business presented as a concise vignette The vignettes serve to show that small businesses are not as conservative in their use of ICT as the literature suggests with examples of innovative uses of ICT in small businesses provided Lessons for the effective use of ICT by small businesses are presented

The research design methods adopted presentation of findings through the vignettes and take away lessons have been written in manner to appeal to a broad range of readers including academics researchers students and policy makers in the discipline

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