

Social Theories of the Press



Constituents of
Communication Research,
1840s to 1920s
SECOND EDITION

Hanno Hardt
Foreword by
James W. Carey

Social Theories Of The Press

Hanno Hardt



Social Theories Of The Press:

Four Theories of the Press Fred Siebert, Theodore Peterson, Wilbur Schramm, 1963-10-01 Presented here are four major theories behind the functioning of the world's presses 1 the Authoritarian theory which developed in the late Renaissance and was based on the idea that truth is the product of a few wise men 2 the Libertarian theory which arose from the works of men like Milton Locke Mill and Jefferson and avowed that the search for truth is one of man's natural rights 3 the Social Responsibility theory of the modern day equal radio and television time for political candidates the obligations of the newspaper in a one paper town etc 4 the Soviet Communist theory an expanded and more positive version of the old Authoritarian theory Social Theories of the Press Hanno Hardt, 2001-10-11 Foreword James W Carey Preface 1 Mass Communication Research and Society An Introduction 1 2 Communication and Change Karl Marx on Press Freedom 19 3 The Nerves of Society Albert Schaffle on Symbolic Communication 43 4 The News of Society Karl Knies on Communication and Transportation 67 5 The Linkages of Society Karl Bucher on Commerce and the Press 85 6 The Mirrors of Society Ferdinand Tonnies on the Press and Public Opinion 107 7 The Conscience of Society Max Weber on Journalism and Responsibility 127 8 The American Science of Society Albion Small Edward Ross and William Sumner on Communication and the Press 143 9 Communication and Social Thought Decentering the Discourse of Mass Communication Research 169 Notes and References 185 Index 203 About the Author 211 **Social Theories of the Press** Hanno Hardt, 1979-06 A book which concentrates on the reflections of early American sociologists and their German colleagues or teachers who have contributed to the development of communication and mass communication in the US and elsewhere It suggests that the intellectual history of the field may yield theoretical insights on the relationship between communication and advancement of society which may in turn have consequences for the development of communication and mass communication research today This is one of the more important bits of historical digging in some time it helps to create a larger theoretical basis for historical studies in communication development Mass Media Booknotes September 1979 **Social Theories of the Press** Hanno Hardt, 2001-10-11 Hanno Hardt has thoroughly revised and expanded his pre history of communication research in the United States With the notable addition of Karl Marx's journalism focused writings and a new foreword by James W Carey this edition covers intellectual contributions from several German theorists in the late nineteenth and early twentieth centuries as well as first generation U S sociologists who were influenced by this scholarship A new concluding chapter explores the continuing influence of German social thought and the contemporary shift of paradigms in U S communication research including approaches such as critical Marxist and cultural studies Four Theories of the Press Fredrick Seaton Siebert, Theodore Peterson, Wilbur Schramm, 1976 Four Theories of the Press: the Authoritarian, Libertarian, Social Responsibility, and Soviet Commun Fred Seaton Siebert, 1956 Four Theories of the Press Fred Seaton Siebert, Theodore Peterson, Wilbur Schramm, 1984 **Last Rights** John C. Nerone, 1995 Written by William E Berry Sandra Braman Clifford

Christians Thomas G Guback Steven J Helle Louis W Liebovich John C Nerone and Kim B Rotzoll In Last Rights eight communications scholars at the University of Illinois critique and expand on an influential classic that has been used as text or whipping boy in communications and journalism classes since the mid 1950s The authors argue that Four Theories of the Press now in its fourteenth printing spoke to and for a world beset by a cold war that no longer exists They also praise it for its value both as a curricular vehicle providing an alternative way of looking at the press and society and as a tool to help scholars and laypeople grapple with contradictions in classical liberalism As much about the present and future as it is about the past Last Rights also raises questions about the electronic superhighway underscoring major changes that have taken place in communications systems and society since publication of the best selling Four Theories

Mediated Ideologies: Nordic Views on the History of the Press and Media Cultures Jukka Kortti, Heidi Kurvinen, 2024-07-16 Ideologies have not been a focus of interest in the field of humanities and social sciences in recent decades but rethinking the power of ideologies in the media sphere has recently returned to the scholarly discussion The compilation book Mediated Ideologies Nordic Views on the History of the Press and Media Cultures participates in this by providing selected yet justified approaches to media history from the point of view of ideological uses of media in the Nordic region In this book the role of media comprising both popular media and news journalism as a forum for ideologies and their circulation will be analyzed by focusing on the Nordic region The perceived similarities in the media systems of the Nordic countries constitute a perfect extent for a regional media history against not only a European but also a global backdrop This does not mean that there have not been many national differences The book does not provide a chronological narrative of Nordic media history Still the ideology of media is approached not only from the standpoints of different media forms film television newspapers magazines and periodicals but also from several historical periods from the mid 19th century to the late 20th century The chapters show the multidimensional role that the media has in transmitting ideologies to their audiences and the public sphere They also demonstrate that analyzing the role of different ideologies such as modernization nationalism solidarity feminism and peace movement in media history provides wider perspectives in understanding past and present media landscapes and people's mediated experiences that are fostered by them Mediated Ideologies Nordic Views on the History of the Press and Media Cultures can be used both as a reference book and as a classroom adaption in the field of media communication and history studies

Journalism Ethics Goes to the Movies Howard Good, 2008 Journalism Ethics Goes to the Movies poses urgent questions about journalism ethics and offers candid answers As the title suggests the authors some of the nation's leading journalism scholars investigate popular movies to illustrate the kind of ethical dilemmas journalists

The Press and the Decline of Democracy Robert G. Picard, 1985-12-06 The author discusses the role of economic concentration in limiting public access to information and reducing opportunities for public discourse Picard examines the government policies that have contributed to the erosion of democratic participation and have permitted the growth of large

commercial press entities unobstructed by anti trust provisions He relates recent public policy responses to this problem to democratic socialist ideology and develops a social democratic theory of the press which draws upon ideas and policies found throughout the Western world Picard provides a democratic framework for understanding the changing nature of media economics and state press relations and offers proposals for achieving both a democratically functioning press and broader popular participation

Encyclopedia of Political Communication Lynda Lee Kaid, Christina Holtz-Bacha, 2008 Political communication began with the earliest studies of democratic discourse by Aristotle and Plato However modern political communication relies on an interdisciplinary base which draws on concepts from communication political science journalism sociology psychology history rhetoric and others This two volume resource considers political communication from a broad interdisciplinary perspective encompassing the many different roles that communication plays in political processes in the United States and around the world The Encyclopedia of Political Communication discusses the major theoretical approaches to the field including direct and limited effects theories agenda setting theories sociological theories framing and priming theories and other past and present conceptualizations With nearly 600 entries this resource pays considerable attention to important political messages such as political speeches televised political advertising political posters and print advertising televised political debates and Internet sites The audiences for political communications are also central necessitating concentration on citizen reactions to political messages how the general public and voters in democratic systems respond to political messages and the effects of all types of media and message types Key Features Encompasses several channels of political communication including interpersonal and public communication radio television newspapers and the World Wide Web Provides news media coverage and journalistic analysis of politics political issues political figures and political institutions Concentrates on the field of political communication since the middle of the 20th century Emphasizes political communication from the point of view of the United States but there is substantial and important research and scholarship on political communication in international contexts Considers the role of communication in governing incorporating communication activities that influence the operation of executive legislative and judicial bodies political parties interest groups political action committees and other participants in political processes Key Themes Biographies Books Films Journals Television Democracy Democratization Education and Nonprofit Organizations Elections Government Operations and Institutions Legal and Regulatory Media Events Media Outlets and Programs Role of Media in Political Systems News Media Coverage of Politics Political Affairs Theoretical Approaches Types of Political Media Political Attitudes Political Campaigns Political Events Political Groups and Organizations Political Issues Political Journalism Theoretical Concepts Women in Politics The Encyclopedia of Political Communication is designed for libraries undergraduates and members of the public with an interest in political affairs Media and political professionals as well as government officials lobbyists and participants in independent political organizations will find these volumes useful in developing a better understanding of how the media

and communication function in political settings http://catdir.loc.gov/catdir/enhancements/fy0828/2007026514_d.html

McQuail's Reader in Mass Communication Theory Denis McQuail, 2002-04-22 This text is a companion to McQuail's Mass Communication Theory but can be used independently. It is a resource of statements drawn from communication studies, media sociology, and cultural studies.

Media Ethics in the South African Context Lucas M. Oosthuizen, 2002 This text explores the dynamic and potentially explosive field of media ethics from a South African perspective. Grounded in ethical theory, the public philosophies of communication, and media performance norms, this text provides guidelines for individual ethical decision making to media practitioners and media groups. The author's analysis of the South African normative context under the previous and present political dispensations will be of interest to media policy formulators and students alike. Current contentious issues such as racism in the media, the plans for media development in this country, the reporting of violence and crime, the right to privacy, and the media and advertising all come under intense scrutiny. Addenda include rules of procedure and the code of conduct of the Press Ombudsman of South Africa, the constitution code, and procedures of the Broadcasting Complaints Commission of South Africa, and the code of conduct of the Public Relations Institute of Southern Africa.

The Press and Popular Culture Martin Conboy, 2001-11-07 In this book, Martin Conboy explores the complex and dynamic relationship between the popular press and popular culture. Rejecting approaches to popular culture which restrict themselves to the contemporary, Conboy argues for the importance of an historical perspective in understanding the contemporary relationship between the popular and the press. *The Press and Popular Culture* offers a much needed critical history of the popular press from the Early Modern Period to the present day. A comparative analysis of the emergence of the popular press in the United States and Britain. An approach to the role played by the popular press in the formation of popular culture which emphasizes the use of language. Moving beyond historical analysis to the present day, the book concludes with an analysis of the popular press in a globalized media environment. Drawing on contemporary examples and discussion from Britain, Europe, and the United States, enables Conboy to situate the debate outside of the narrow confines of national borders as part of a debate about how the popular is being reconfigured in the popular press as part of a global strategy while retaining its essential appeal to local readerships and meeting challenges by recombining aspects of its traditional rhetorical appeal.

A Letter to the Press - Partisan Media, Propaganda, and Post-Truth Politics in the American Century Stephen Bates, 2020-10-27 The story behind the 1940s Commission on Freedom of the Press groundbreaking, then timelier than ever now. Bates skillfully blends biography and intellectual history to provide a sense of how the clash of ideas and the clash of personalities intersected. Scott Stossel, American Scholar. A well-constructed, timely study clearly relevant to current debates. Kirkus starred review. In 1943, Time Inc. editor in chief Henry R. Luce sponsored the greatest collaboration of intellectuals in the twentieth century. He and University of Chicago president Robert Maynard Hutchins summoned the theologian Reinhold Niebuhr, the Pulitzer-winning poet Archibald MacLeish, and ten other

preeminent thinkers to join the Commission on Freedom of the Press They spent three years wrestling with subjects that are as pertinent as ever partisan media and distorted news activists who silence rather than rebut their opponents conspiracy theories spread by shadowy groups and the survivability of American democracy in a post truth age The report that emerged A Free and Responsible Press is a classic but many of the commission s sharpest insights never made it into print Journalist and First Amendment scholar Stephen Bates reveals how these towering intellects debated some of the most vital questions of their time and reached conclusions urgently relevant today Transnational Media Suman Mishra,Rebecca

Kern-Stone,2019-03-15 A broad and accessible introduction to national and transnational media Transnational Media Concepts and Cases provides a clear and engaging overview of media communication from a global and a region based perspective Rather than focusing on just complex theories and industry specific analyses this unique book offers an inclusive comparative approach to both journalism and entertainment media introducing readers to the essential concepts systems transnational influences and power dynamics that shape global media flow Broad coverage of different media forms from Asia Africa the Americas Europe and Oceania offers country based and transnational perspectives while highlighting examples of media trends in television radio film journalism social media music and others Promoting a balanced multipolar exploration of transnational media this innovative book discusses topics such as media concentration the cultural political and economic impact of media and the primary centers of new and traditional media activities Chapters organized by geographic region offer instructive pedagogical features including case studies and essays and illustrations maps and charts that strengthen understanding of distinctive and emerging practices in the production distribution and consumption of media products Explores a wide range of global media topics infrastructures cultures and political economic climates Written in an engaging relatable and easy to understand style Covers major aspects of journalism and various forms of entertainment media Organized by regions of the world to reflect a global perspective Includes newly written case studies by international scholars from each region Designed for undergraduate and graduate courses in comparative media analysis international media and communication and related areas of study Transnational Media Concepts and Cases is an indispensable resource for colleges and universities that are internationalizing their curriculum to meet the needs of an increasing globalized world

British Media Coverage of the Press Reform Debate Binakuromo Ogbemor,2020-07-30 This open access book provides a detailed exploration of the British media coverage of the press reform debate that arose from the News of the World phone hacking scandal and the Leveson Inquiry Gathering data from a content analysis of 870 news articles Ogbemor shows how journalists cover debates on media policy and illustrates the impact of their coverage on democracy Through this analysis the book contributes to knowledge of paradigm repair strategies public sphere gatekeeping theory the concept of journalism as an interpretive community political economy of the press as well as the neoliberal and social democratic interpretations of press freedom Providing insight into factors inhibiting and aiding the role of the news media as a democratic public sphere it

will be a valuable resource for the press media reform activists members of the public and academics in the fields of journalism politics and law Politics and the Press in Indonesia Angela Romano,2013-05-13 This book explores the evolving political culture in Indonesia by discussing the country s dominant political philosophies then showing how those philosophies affect the working lives of ordinary Indonesian citizens It focuses in particular on the working lives of news journalists a group that occupies a strategic social and political position Journalism Across Cultures: An Introduction Levi Obijiofor,Folker Hanusch,2017-09-16 In today s global digital world journalists are required to be cognizant of ethical and cultural issues beyond usual national boundaries This text provides a theoretical and practical introduction to cross cultural journalism equipping students with the skills and understanding they need today

The Top Books of the Year Social Theories Of The Press The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous compelling novels enthralling the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the engaging narratives that have charmed audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover masterfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. Uncover the Best : Taylor Jenkins Reid's "The Seven Husbands of Evelyn Hugo" This spellbinding historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reid's captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens' "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These bestselling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a brilliant and suspenseful novel that will keep you speculating until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

https://archive.kdd.org/files/virtual-library/default.aspx/The_Knight_Without_The_Sword_A_Social_Landscape_Of_Malorian_Chivalry.pdf

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